

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
E. Byron Glore Jr.	12/20/2010
RECEIVING PARTY DATA	
Name:	AdKeeper Inc,
Street Address:	381 Park Avenue South
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	12576187
Application Number:	61103896
PCT Number:	US0960070
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Rajiv P. Patel
Total Attachments: 2 source=assignment#page1.tif	

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ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, E. Byron Glore, Jr., an individual with a mailing address at 1800 Century Park East, Suite 600, Los Angeles, California 90067 ("Assignor"), does hereby:

- I. Irrevocably assign and transfer to AdKeeper Inc., a Delaware corporation with offices at 381 Park Avenue South, New York, New York 10016 ("Assignee"):
 - A. the entire right, title and interest in the following patents and patent applications:
 - U.S. Patent Appl. No. 12/576,187
 - U.S. Patent Appl. No. 61/103,896 (Provisional)
 - International Appl. No. PCT/US/2009/60070
 1. all inventions described and/or claimed therein, all divisionals, continuations, continued prosecution applications, continuations-in-part, substitutes, reissues, renewals, reexaminations, and extensions of such patents and applications, and all rights of priority in any of the foregoing patents and applications; and
 2. all foreign counterparts, including utility models, of any of the foregoing, I.A.1. and I.A.2., collectively, the "Subject Matter"; and
 - B. the right to sue third parties and retain damages for patent infringement based on activities occurring on, prior to and after the execution date hereof, including but not limited to all rights to recover damages for infringement of provisional rights; and
- II. Agree, upon Assignee's request (but at no additional cost or expense to Assignor), to execute all oaths, assignments, powers of attorney, applications and any other papers necessary to perfect Assignee's title in the foregoing.
- III. Agree that Assignee may apply for and receive patents for the Subject Matter in Assignee's own name.
- IV. Grant to Assignee or its designee the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office, and any foreign patent office, for recordation of this document.

This Assignment of Patent Rights may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

The effective date of this Assignment of Patent Rights is as set forth below.

Signature on behalf of Assignor:

Date of Signature/effective date:

E. Byron Glore

December 20, 2010

Printed Name: E. BYRON GLORE Title: Owner

(Signature MUST be notarized)

STATE OF California)
) ss.
COUNTY OF Los Angeles)

On December 20, 2010 before me, Linda Ingirghoolian personally
[DATE] [NOTARY PUBLIC]

appeared Edward Byron Glore, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Seal

[Signature]
Notary

Date of Signature:

December 20, 2010

