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Attorney Docket No.

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Documents or the new address(es) below.

Address of receiving party(ies)

1. Name of conveying party(ies)

(1): Masayasu SAHARA

(2): Yasuhisa KUZUYA

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) December 7, 2010

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
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Name: TOYODA GOSEI CO., LTD.Street Address: 1, HaruhinagahataCity: Kiyosu-shi, Aichi-kenCountry: JAPAN Zip: 452-8564Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No (s)



This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name David G. Posz

Internal Address: _____

Street Address POSZ LAW GROUP, PLC12040 South Lakes Drive, Suite 101City: RestonState: VA Zip 20191Phone Number (703) 707-9110Fax Number (703) 707-9112

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6. Total number of applications and patents involved: 17. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☒ Authorized to be charged by credit card
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Date

Total number of pages including cover sheet, attachments, and documents:

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David G. Posz (REG. NO. 37,701)

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Documents to be recorded (including cover sheet) should be filed in (571) 273-0140, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA. 22313-1480

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PATENT
REEL: 025630 FRAME: 0161

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, the undersigned hereby agree(s) to assign, and hereby, assign(s), sell(s) and transfer(s) to

TOYODA GOSEI CO., LTD.

a corporation organized under the laws of Japan, located at 1, Haruhinagahata, Kiyosu-shi, Aichi-ken, 452-8564, Japan

as Assignee, and its successors, assigns or other legal representatives, the entire right, title and interest, in the United States of America, and its territories, dependencies and possessions, to certain inventions known as

AUTOMOBILE FLOOR MAT CLIP

described in an application for Letters Patent of the United States executed

☒ on even date herewith

as U.S. Application Serial No. _____

Filed on _____

as well as any and all continuations, divisions, and reissues of said application and all Letters Patents that may be granted therefor. The undersigned hereby authorize(s) and request(s) the United States Commissioner of Patents and Trademarks to issue said Letters Patent or Letters Patents to said Assignee.

The undersigned agree(s), when requested, to sign all papers, take all rightful oaths, and perform all acts which may be necessary for securing, maintaining and enforcing patents for said inventions and for vesting title thereto in said Assignee.

The undersigned authorize(s) and empower(s) said Assignee to invoke and claim the benefit of the right of priority provided under any and all international conventions and treaties in respect of said inventions, as may be necessary in connection with said application.

The undersigned also authorize(s) Posz Law Group, PLC to insert hereon any further identification that may be necessary or desirable for recordation of this document.

Masayasu Sahara

Inventor 1: Masayasu SAHARA

Dec. 7, 2010

Date

Abio Tabuchi

Witness

Yasuhisa Kuzuya

Inventor 2: Yasuhisa KUZUYA

December 7, 2010

Date

Abio Tabuchi

Witness