

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Naoyoshi UEDA</td> <td>11/29/2010</td> </tr> <tr> <td>Masahiko UEDA</td> <td>11/29/2010</td> </tr> <tr> <td>Takeshi ASAKURA</td> <td>11/29/2010</td> </tr> </tbody> </table>		Name	Execution Date	Naoyoshi UEDA	11/29/2010	Masahiko UEDA	11/29/2010	Takeshi ASAKURA	11/29/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>SRI Sports Limited</td> </tr> <tr> <td>Street Address:</td> <td>6-9, Wakinohama-cho 3-chome, Chuo-ku</td> </tr> <tr> <td>City:</td> <td>Kobe-shi, Hyogo</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> <tr> <td>Postal Code:</td> <td>651-0072</td> </tr> </table>		Name:	SRI Sports Limited	Street Address:	6-9, Wakinohama-cho 3-chome, Chuo-ku	City:	Kobe-shi, Hyogo	State/Country:	JAPAN	Postal Code:	651-0072
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (703)205-8050</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 703-205-8000</p> <p>Email: lsteinbe@bskb.com</p> <p>Correspondent Name: Birch, Stewart, Kolasch & Birch, LLP</p> <p>Address Line 1: PO Box 747</p> <p>Address Line 4: Falls Church, VIRGINIA 22040</p>											

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PATENT
 REEL: 025630 FRAME: 0742

ATTORNEY DOCKET NUMBER:	3673-0371PUS1
NAME OF SUBMITTER:	Paul C. Lewis
Total Attachments: 2 source=Assignmnet#page1.tif source=Assignmnet#page2.tif	

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR
UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

ASSIGNMENT

Application No. 12/953,547

Filed November 24, 2010

**Insert Name(s)
of Inventor(s)**

*****(Given Name FAMILY NAME (ALL CAPS))*****

WHEREAS, Naoyoshi UEDA, Masahiko UEDA, Takeshi ASAKURA

(hereinafter designated as the undersigned) has (have) invented certain new and useful improvements in

**Insert Title
of Invention**

METHOD FOR EVALUATING HIT FEELING

for which an application for Letters Patent of the United States of America has been executed by the undersigned (except in the case of a provisional application).

**Insert Date
of Signing of
Application**

on November 29, 2010; and

**Insert Name
of Assignee 1**

WHEREAS, SRI Sports Limited

**Insert Address
of Assignee 1**

of 6-9, Wakinohama-cho 3-chome, Chuo-ku, Kobe-shi, Hyogo 651-0072, JAPAN

**Insert Name
of Assignee 2**

and, SUMITOMO RUBBER INDUSTRIES, LTD.

**Insert Address
of Assignee 2**

of 6-9, Wakinohama-cho 3-chome, Chuo-ku, Kobe-shi, Hyogo 651-0072, JAPAN

**Insert Name
of Assignee 3**

and, _____

**Insert Address
of Assignee 3**

of _____

their heirs, successors, legal representatives and assigns (hereinafter designated as the Assignees) are desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America and

**CHECK BOX
IF APPROPRIATE**

☐ in any foreign countries,

in equal undivided amounts unless specific undivided amounts are listed below:

**OWNERSHIP
INTEREST**

Assignee 1 (50 %); Assignee 2 (50 %); Assignee 3 (%).

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignees in the specific undivided amounts listed above, or if not listed above, in equal undivided amounts, the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries; and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term or terms for which the same may be granted.

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignees may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignees in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignees and to vest all rights therein hereby conveyed to said Assignees as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignees, as Assignees of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date <u>November 29, 2010</u>	Name of Inventor <u>Naoyoshi Ueda</u> (signature) Naoyoshi UEDA
Date <u>November 29, 2010</u>	Name of Inventor <u>Masahiko Ueda</u> (signature) Masahiko UEDA
Date <u>November 29, 2010</u>	Name of Inventor <u>Takeshi Asakura</u> (signature) Takeshi ASAKURA
Date _____	Name of Inventor _____ (signature)
Date _____	Name of Inventor _____ (signature)