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| 1. Name of conveying party(ies) | 2. Name and address of receiving party(ies) |
| Noriyoshi SHOJI | Name: SEIKO INSTRUMENTS INC. |
| Norìmìtsu SANBONGI Toshimitsu MOROOKA | Internal Address: |
| Keitaro KOROISHI | |
| Additional name(s) of conveying party(ies) attached? Yes V No. 3. Nature of conveyance/Execution Date(s): | |
| Execution Date(s) DECEMBER 22, 2010 | Street Address: <u>8, NAKASE 1-CHOME, MIHAMA-KU</u> |
| Assignment Merger | |
| Security Agreement Change of Name | City: CHIBA-SHI, CHIBA |
| Joint Research Agreement | |
| Government Interest Assignment | State: |
| Executive Order 9424, Confirmatory License | Country: JAPAN Zip: 261-8507 |
| | |
| Other Additional name(s) & address(es) attached? Yes X No 4. Application or patent number(s): This document is being filed together with a new application. | |
| A. Patent Application No.(s) | B. Patent No.(s) |
| 12/928,257 | |
| 12/920,237 | |
| Additional numbers at | tached? │Yes ✔No |
| 5. Name and address to whom correspondence 6. Total number of applications and patents | |
| concerning document should be mailed: | involved:1 |
| Name:ADAMS & WILKS | 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 |
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| 9. Signature: | <u> </u> |
| | JAN. 5, 2011 |
| | Data I |
| BRUCE L. ADAMS | Date Total number of pages including cover 3 |

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ASSIGNMENT

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WHEREAS, we, Noriyoshi SHOJI, Norimitsu SANBONGI, Toshimitsu MOROOKA and Keitaro KOROISHI, each residing at c/o SEIKO INSTRUMENTS INC., 8, Nakase 1-chome, Mihama-ku, Chiba-shi, Chiba, Japan, have invented new and useful improvements in THERMAL HEAD AND PRINTER, for which we have prepared an application for Letters Patent of the United States of America;

AND WHEREAS, SEIKO INSTRUMENTS INC., a Japanese corporation located and doing business at 8, Nakase 1-chome, Mihama-ku, Chiba-shi, Chiba 261-8507, Japan, is desirous of acquiring an interest therein and in the Letters Patent to be obtained therefor;

NOW, THEREFORE, be it known by all whom it may concern, that for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration to us in hand paid, the receipt of which is hereby acknowledged, we have assigned, sold and transferred and by these presents do hereby assign, sell and transfer unto the said SEIKO INSTRUMENTS INC. for the territory of the United States of America, our entire right, title and interest in and to the said invention, and in and to the said application, prepared and executed by us on <u>DECEMBER 21, 2010;</u> <u>DECEMBER 21,2010; DECEMBER 21,2010 & DECEMBER 21,2010</u>, respectively, filed December 7, 2010, Application Number 12/<u>928,257</u>, preparatory to obtaining Letters Patent thereon and in and to any and all divisions, reissues and continuations thereof, and in and to any Letters Patent that may be granted thereon; said

> PATENT REEL: 025632 FRAME: 0550

invention, application and Letters Patent to be held and enjoyed by the said SEIKO INSTRUMENTS INC., its legal representatives and assigns, as fully and entirely as the same would have been held by us had this assignment, sale and transfer not been made.

AND, we hereby covenant and agree that we will at any time upon the request and at the expense of said assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention and to obtain Letters Patent therefor, and we hereby authorize and request the Honorable Commissioner of Patents and Trademarks to issue the said Letters Patent to the said SEIKO INSTRUMENTS INC. in accordance with this assignment.

Executed this 22nd day of December, 2010

Witness:

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horiyoshi Shoji (L.S.) Noriyoshi SHOJI

horimitu Sanbongi (L.S.) Norimitsu SANBONGI

Toshimitsn Moroola (L.S.)

Toshimitsu MOR

Keitaro Koroishi (L.S.) Keitaro KOROISHT

PATENT REEL: 025632 FRAME: 0551

RECORDED: 01/10/2011