

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Bran FERREN	12/01/2010
Douglas B. SCHWARTZ	11/11/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	APPLIED MINDS, INC.
<b>Street Address:</b>	1209 Grand Central Avenue
<b>City:</b>	Glendale
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91201
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12941665
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<b>ATTORNEY DOCKET NUMBER:</b>	APPL0091-2
<b>NAME OF SUBMITTER:</b>	Michael A. Glenn
<b>Total Attachments: 1</b> source=APPL0091-2_Signed_Assignmt#page1.tif	

CH \$40.00 12941665

**ASSIGNMENT**

WHEREAS, I/We, BRAN FERREN and DOUGLAS B. SCHWARTZ, hereinafter referred to as "ASSIGNOR(S)", have invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent:

**TITLE OF INVENTION: SYSTEM FOR PROVIDING AN ENHANCED IMMERSIVE DISPLAY ENVIRONMENT**

Filing Date: November 8, 2010 Serial No. 12/941,665

WHEREAS, Applied Minds, Inc., a corporation duly organized under and pursuant to the laws of the State of Delaware, having its principal place of business at 1209 Grand Central Avenue, Glendale, California 91201, hereinafter referred to as "ASSIGNEE" is desirous of acquiring the entire right, title, and interest in the said invention and application and in any Letters Patent which may be granted with regard to the same:

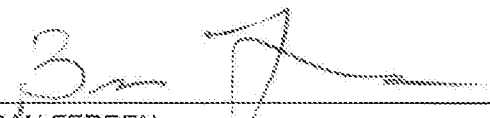
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, ASSIGNOR(S) have sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said invention, said application for United States Letters Patent and any Letters Patent which may be hereafter granted on the same in the United States and all countries throughout the world, including any divisions, renewals, continuations in whole or part, substitutions, conversions, reissues, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNOR(S) had this assignment and transfer not been made, for all time.

ASSIGNOR(S) further agrees that they will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

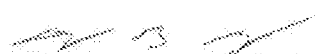
ASSIGNOR(S) grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN TESTIMONY WHEREOF, ASSIGNOR(S) has hereunto signed his name to the assignment on the date indicated below.

  
\_\_\_\_\_  
BRAN FERREN

12/10/10  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
DOUGLAS B. SCHWARTZ

11/10/10  
\_\_\_\_\_  
Date

**PATENT**