

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Leung Ka Shing</td> <td>12/10/2010</td> </tr> <tr> <td>Danielle LaGrace</td> <td>12/13/2010</td> </tr> </tbody> </table>		Name	Execution Date	Leung Ka Shing	12/10/2010	Danielle LaGrace	12/13/2010				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Micron Eyewear Manufactory Company Limited</td> </tr> <tr> <td>Street Address:</td> <td>68 Ta Chuen Pin Street</td> </tr> <tr> <td>Internal Address:</td> <td>Flat 20, 5 Floor, Well Fung Industrial Center</td> </tr> <tr> <td>City:</td> <td>Kwai Chung</td> </tr> <tr> <td>State/Country:</td> <td>HONG KONG</td> </tr> </table>		Name:	Micron Eyewear Manufactory Company Limited	Street Address:	68 Ta Chuen Pin Street	Internal Address:	Flat 20, 5 Floor, Well Fung Industrial Center	City:	Kwai Chung	State/Country:	HONG KONG
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Bushnell Inc.</td> </tr> <tr> <td>Street Address:</td> <td>9200 Cody</td> </tr> <tr> <td>City:</td> <td>Overland Park</td> </tr> <tr> <td>State/Country:</td> <td>KANSAS</td> </tr> <tr> <td>Postal Code:</td> <td>66214</td> </tr> </table>		Name:	Bushnell Inc.	Street Address:	9200 Cody	City:	Overland Park	State/Country:	KANSAS	Postal Code:	66214
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (816)647-9057</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: awilliams@hoveywilliams.com</p> <p>Correspondent Name: Thomas B. Luebbering</p> <p>Address Line 1: 10801 Mastin Blvd.</p> <p>Address Line 2: Suite 1000</p> <p>Address Line 4: Overland Park, KANSAS 66210</p>											
ATTORNEY DOCKET NUMBER:	41094										

501406422

PATENT
REEL: 025639 FRAME: 0853

CH \$40.00 12914361

NAME OF SUBMITTER:	Thomas B. Luebbering
Total Attachments: 2 source=SKMBT_42311011411590#page1.tif source=SKMBT_42311011411590#page2.tif	

ASSIGNMENT

WHEREAS, Leung Ka Shing ("Shing"), of No. 6, San Siemon Avenue, Royal Palm, Yuen Long, New Territory, Hong Kong, is a co-inventor of the invention described and claimed in U.S. Patent Application No. 12/914,361, filed October 28, 2010 ("Application");

WHEREAS, Shing is employed by Micron Eyewear Manufactory Company Limited ("Micron"), of Flat 20, 5 Floor, Well Fung Industrial Center, 68 Ta Chuen Pin Street, Kwai Chung, Hong Kong;

WHEREAS, Danielle LaGace ("LaGace"), of 7156 Woodstock, Shawnee, KS 66218, is a co-inventor of the invention described and claimed in the Application;

WHEREAS, LaGace is employed by Bushnell Inc. ("Bushnell"), of 9200 Cody, Overland Park, KS 66214, a corporation duly organized under the laws of the State of Delaware; and

WHEREAS, Bushnell and Micron wish to jointly and equally acquire the full and entire interest in, to, and under the invention, the Application, and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Shing, Micron, LaGace, and Bushnell agree as follows:

1. Shing and LaGace, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto Bushnell and Micron, the full and exclusive right, title, and interest, throughout the world, in, to, and under the following:

- (a) the invention as fully set forth and described in the Application;
- (b) the Application Serial No.12/914,361, filed October 28, 2010;
- (c) any and all refilings, divisions, and continuations of the Application;
- (d) any and all Letters Patent of the United States of America that may issue from the Application, refilings, divisions, and continuations;
- (e) any and all reissues of the Letters Patent of the United States of America;
- (f) any and all applications for Letters Patent on the invention that have been, or may be, filed in any and all countries foreign to the United States of America, together with all rights to file and to claim priority in connection with the foreign-filed applications;
- (g) any and all refilings, divisions, and continuations of the foreign-filed applications;
- (h) any and all Letters Patent of countries foreign to the United States of America that may issue from the foreign-filed applications, refilings, divisions, and continuations; and
- (I) any and all extension of, and additions to, the Letters Patent of countries foreign to the United States of America.

ALL of the above shall be jointly and equally held and enjoyed by Bushnell and Micron for their own use and behoof, and for their successors, legal representatives, and assigns, to the full end of the term for which the Letters Patent may be granted. Shing and LaGace hereby authorize and request the Commissioner of Patents and Trademarks to issue the Letters Patent in accordance with this Assignment.

2. Neither Bushnell nor Micron may license, make, use, sell, offer to sell, import, or otherwise commercialize products in accordance with the inventions, the Application, or any related Letters Patents without the other party's written consent.

3. This Agreement shall be binding upon each party's permitted successors and assigns.

4. No party shall be liable for special, indirect, incidental or consequential damages, whether arising from contract or negligence.

5. This Agreement is the complete and exclusive agreement of the parties and supersedes all other communications, oral or written, between the parties relating to the Agreement's subject matter.

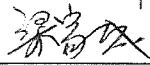
6. This Agreement shall be governed by the laws of the State of Kansas and venue shall be in Kansas federal district court.

7. Neither the failure nor any delay to exercise a right, remedy or privilege under this Agreement shall operate as a waiver thereof, nor shall any single or partial exercise of a right, remedy or privilege preclude any further exercise of the same.

8. A determination that any provision of this Agreement is invalid, illegal or unenforceable shall not affect the enforceability of any other provision.

9. All notices or other communications required under this Agreement shall be in writing and shall be deemed to have been received when personally delivered or when deposited in the United States mail, sent registered mail by first class, postage prepaid, addressed as set forth at the end of this Agreement.

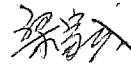
Executed this 10 day of December, 2010.



Leung Ka Shing


Executed this 10 day of December, 2010.

Micron Eyewear Manufactory Company Limited



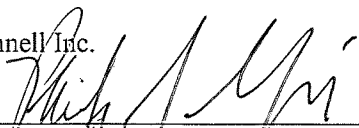
Name:
Title: General manager

Executed this 13 day of December, 2010.



Danielle LaGace
Title: Director Eyewear

Executed this _____ day of _____, 20____.

Bushnell Inc.


Name: Philip S. Gyor
Title: Executive V.P. of Marketing