

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hyung-Ku KANG</td><td>08/12/2010</td></tr><tr><td>Woo-Young LEE</td><td>08/12/2010</td></tr><tr><td>Jong-Jae LEE</td><td>08/12/2010</td></tr></tbody></table>		Name	Execution Date	Hyung-Ku KANG	08/12/2010	Woo-Young LEE	08/12/2010	Jong-Jae LEE	08/12/2010		
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Samsung Electronics Co., Ltd.</td></tr><tr><td>Street Address:</td><td>416 Maetan-dong, Yeongtong-gu,</td></tr><tr><td>Internal Address:</td><td>Gyeonggi-do,</td></tr><tr><td>City:</td><td>Suwon-si,</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr></table>		Name:	Samsung Electronics Co., Ltd.	Street Address:	416 Maetan-dong, Yeongtong-gu,	Internal Address:	Gyeonggi-do,	City:	Suwon-si,	State/Country:	REPUBLIC OF KOREA
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PROPERTY NUMBERS Total: 1											
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Application Number:	13006778										
CORRESPONDENCE DATA											
Fax Number: (860)286-0115 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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NAME OF SUBMITTER:	Amy Bizon-Copp										
Total Attachments: 2 source=47K8490#page1.tif											

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PATENT
REEL: 025640 FRAME: 0684

OP \$40.00 13006778

ASSIGNMENT

WHEREAS We **KANG, Hyung-Ku** of #A-2103 Daewoo Trump World 2-cha, Yeouido-dong, Yeongdeungpo-gu, Seoul, Republic of Korea; **LEE, Woo-Young** of #203-502 Nobyeon Town, Siji-dong, Suseong-gu, Daegu, Republic of Korea; and **LEE, Jong-Jae** of #104-1009, 756 Jungang Heights Apt., Gongsu 7-ri, Baebang-myeon, Asan-si, Chungcheongnam-do, Republic of Korea, a (hereinafter referred to as "ASSIGNORS") have invented certain new and useful improvements in:

DISPLAY APPARATUS INCLUDING TRANSFORMERS

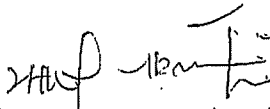
which claims priority to **Korea** Application No. 10-2010-0023374, filed on March 16, 2010, and for which We are about to file or have filed an application for Letters Patent of the United States;

AND WHEREAS, **Samsung Electronics Co., Ltd.** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of **Korea** having a place of business at **416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea** is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

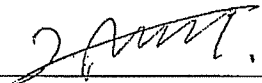
NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that

the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 12. Aug. 2010

KANG, Hyung-Ku L.S.Date: 12. Aug 2010

LEE, Woo-Young L.S.Date: 12. Aug. 2010

LEE, Jong-Jae L.S.