

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Beta-Rubicon, Inc.	10/16/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Beta-Rubicon Technologies, LLC
<b>Street Address:</b>	12 W. Mountain, Ste. 123
<b>City:</b>	Fayetteville
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72701
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12710810
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(501)376-9442
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(501) 371-0808
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<b>NAME OF SUBMITTER:</b>	J. Charles Dougherty
<b>Total Attachments: 4</b> source=parent_assign_to_Beta-Rubicon_Tech_LLC#page1.tif source=parent_assign_to_Beta-Rubicon_Tech_LLC#page2.tif source=parent_assign_to_Beta-Rubicon_Tech_LLC#page3.tif source=parent_assign_to_Beta-Rubicon_Tech_LLC#page4.tif	

OP \$40.00 12710810

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE THE PATENT APPLICATION OF: Judd E. Hollas and Ronald R. Goforth

Appl. No.: 11/266,572

Filed: 11/03/2005

For: Electronic Enterprise Capital Marketplace and Monitoring Apparatus and Method

**ASSIGNMENT**

WHEREAS, Beta-Rubicon, Inc., a corporation duly established under and pursuant to the laws and Constitution of the State of Arkansas, and having an office and place of business at 12 W. Mountain, Ste. 123, Fayetteville, AR 72701 ("Assignor"), is the owner by assignment of certain new and useful improvements in an invention entitled "Electronic Enterprise Capital Marketplace and Monitoring Apparatus and Method," set forth in a United States Patent Application with the title, serial number, and filing date set forth above;

WHEREAS, Beta-Rubicon Technologies, LLC, a limited liability company duly established under and pursuant to the laws and Constitution of the State of Arkansas, and having an office and place of business at 12 W. Mountain, Ste. 123, Fayetteville, AR 72701 ("Assignee") is desirous of acquiring the entire right, title and interest in said invention, in said application, and in any Letters Patent or Patents, United States or foreign, to be obtained therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Assignor, and by these presents

does assign, sell, transfer and set over, unto the said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above mentioned invention, applications for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, including all rights to claim priority, and in and to any and all divisions, continuations, and continuations-in-part of said applications, or reissues or re-examinations of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the said Assignee, for its own use and behoof, and the use and behoof of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this sale and assignment not been made.

And for the same consideration, the said Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be entered into which would conflict with this assignment.

And for the same consideration, the said Assignor hereby covenants and agrees to and with the said Assignee, its successors, legal representatives and assigns, that the said Assignor will, whenever counsel of the said Assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said applications for Letters Patent or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division,

continuation or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, have its representatives sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to the said Assignee, its successors, legal representatives and assigns, but at the cost and expense of the said Assignee, its successors, legal representatives and assigns.

And the said Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to the said Assignee, as the Assignee of said inventions and the Letters Patent to be issued thereon for the sole use and behoof of the said Assignee, its successors, legal representatives and assigns.

SIGNED on this 16<sup>th</sup> day of October, 2006.

Beta-Rubicon, Inc.

R.R. Goforth

Name: R.R. Goforth

Title: President/CEO

ACKNOWLEDGMENT

STATE OF ARKANSAS )

COUNTY OF Washington )<sup>SS</sup>

On this 16<sup>th</sup> day of October in the year 2006, before me, Victoria R. Coppett, a Notary Public in and for the State of Arkansas, personally appeared R.R. Goforth, personally known to me/or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

Victoria R. Coppett  
Notary Public

My commission expires:

June 26, 2008

