

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ha-Na LEE	01/13/2011
RECEIVING PARTY DATA	
Name:	Daesang Corporation
Street Address:	96-48, Sinsul-Dong, Dongdaemun-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29383258
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	019541-00032
NAME OF SUBMITTER:	William D. Doyle, Reg. No. 60,429
Total Attachments: 1 source=019541-00032_Assignment#page1.tif	

OP \$40.00 29383258

501406653

PATENT
REEL: 025640 FRAME: 0797

Docket No. 019541.00032

WORLDWIDE ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR) by

[Insert
ASSIGNEE's
Name(s)
Address(es)]

DAESANG CORPORATION96-48, Sinsul-Dong, Dongdaemun-KuSeoul, KOREA

(hereinafter ASSIGNEE), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR agrees to and hereby sells, assigns, and transfers to ASSIGNEE the entire and exclusive right, title, and interest, including the right to sue for past infringement, if any, and all rights pursuant to 35 U.S.C. § 154, to the invention titled

[Title of
Invention]

DECORATIVE PACKAGE SURFACE DESIGN

[*If the assignment
is being filed
after the filing of the
application, this
section must be
completed]

for which application for Letters Patent of the United States was executed on even date herewith unless otherwise indicated below:

filed on _____, Serial No. _____
(Arent Fox LLP is hereby authorized to insert the series code, serial number, and/or filing date when known)


and all Letters Patent of the United States and its territorial possessions and in any and all foreign countries to be obtained therefor on said application or any continuation, division, continuation-in-part, renewal, substitute, reissue, or reexamination thereof, and any other application claiming priority thereto, including future inventions or future improvements, for the full term or terms for which the same may be granted.

The ASSIGNOR agrees to execute all papers necessary in connection with application and any continuing, divisional, continuation-in-part, reissue, or reexamination applications thereof, and any other applications claiming priority thereto, including future inventions or future improvements, and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, division, continuation-in-part, reissue, or reexamination thereof or Letters Patent or reissue patent issued thereon, and any other applications claiming priority thereto, including future inventions or future improvements, and to cooperate with the ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

[Signature(s)
of Assignor(s)]


(SIGNATURE)Ha-Na LEE
(TYPE NAME)January 13, 2011
(DATE)

TECH/940593.1