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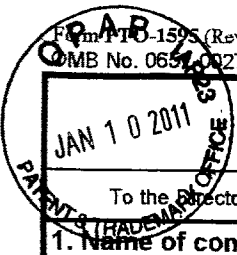
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

1. Name of conveying party(ies)

Jesse Hoagland

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Jill E. Ayala
Internal Address: _____

Street Address: 200 Nutmeg Lane
#315
City: East Hartford
State: Connecticut
Country: USA Zip: 06118

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):
Execution Date(s) 12/4/10
 Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s): This document is being filed together with a new application.
A. Patent Application No.(s)

B. Patent No.(s)

7,112,164

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:
Name: Sperry, Zoda & Kane
Internal Address: John Kane

Street Address: Suite D
One Highgate Drive
City: Trenton
State: NJ Zip: 08618
Phone Number: 609-882-7575
Fax Number: 609-882-5815
Email Address: johnkane@comcast.net

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information
Deposit Account Number 19-3750
Authorized User Name John Kane

9. Signature: _____ 1/5/11
Signature Date

John J. Kane Total number of pages including cover sheet, attachments, and documents.
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

File No.: HOAG-12-UTIL-M

I, Jesse Hoagland, who resides at 333 Bellevue Avenue, Apt. 12-B, Trenton, New Jersey 08618 am the sole owner of United States Letters Patent Number 7,112,164, issued on September 26, 2006 entitled WEIGHT LIFTING BAR APPARATUS; and, WHEREAS, Jill E. Ayala, who resides at 200 Nutmeg Lane, #315, East Hartford, CT 06118, hereinafter called "Assignee", is desirous of acquiring the title, rights, benefits and privileges hereinafter recited, and of confirming the same or any part thereof heretofore acquired by Assignee;

NOW THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservation:

1. Assign and convey to and confirm in Assignee the entire right, title and interest in and to said inventions and discoveries, said applications for Letters Patent on said inventions, discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or discoveries or upon said applications, and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;
3. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;

4. Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

5. Bind my heirs and legal representatives, as well as myself, to do, upon Assignee's request and at its expense, but without additional consideration to me or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me or my heirs or representatives, if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs or legal representatives and which may be useful for establishing the facts of my conceptions, disclosures, and reduction to practice of said inventions and discoveries.

In testimony whereof I have affixed my signature.

Date ✓ 12-4-10

✓ Jesse Hoagland
Jesse Hoagland

State of New Jersey)

) ss:

County of Mercer)

On this 4th day of December, 2010, before me appeared Jesse Hoagland known to me known to be the person described in and who executed the foregoing instrument and he acknowledged the same to be his free act and deed.

Stephanie A. Myers
Notary Public

(SEAL)

STEPHANIE A. MYERS
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 28, 2011

PATENT