PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Guiru Zhang	10/04/2010
Bryan Patrick Murphy	10/06/2010
Jennifer Mary Marsh	10/01/2010
Richard Marc Dahlgren	09/19/2010

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company
Street Address:	One Procter & Gamble Plaza
Internal Address:	Attn: Chief Patent Counsel
City:	Cincinnati
State/Country:	ОНЮ
Postal Code:	45202

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12763274

CORRESPONDENCE DATA

Fax Number: (513)277-7217

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

5139838009 Phone:

Email: brinkman.bj@pg.com

Correspondent Name: The Procter & Gamble Company Address Line 1: 299 East Sixth Street, S4-210

Address Line 2: Central Docketing-Intellectual Property

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: 11306M

NAME OF SUBMITTER: Laura R. Grunzinger

PATENT

REEL: 025650 FRAME: 0725

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Total Attachments: 12
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WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Keratin Dyeing Compositions Comprising a Radical Scavenger and Use Thereof, Attorney's Docket No. 11306M and filed in the United States Patent Office as Number 12/763,274, on April 20, 2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

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I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Ptc. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 12/763,274 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

	10 10 10
Signed:	10/4/10
Gui <u>pr ZHANG</u>	Date
State of Ohio } County of Hamicy or	
County of Lami Cym	
On this 4 day of 2, 2 me known to be the person named in and who exthat he executed the same for the uses and	010, before me personally appeared Guiru ZHANG, to ecuted the above instrument, and acknowledged to me purposes therein set forth. I make this statemen ingly making false statements herein may be punishable
Sandra D. Wilson Notary Public/Witness printed name	Samler D. Welson
Notary Public/Witness printed name Signed:	Notary Public/Witness signature SANDRA D. WILSON NOTARY PUBLIC STATE OF OHIO MY COMMISSION EXPIRES JUNE 9, 2015
Bryan Patrick MURPHY	Date
State of } SS County of }	
acknowledged to me that he executed the same for	2010, before me personally appeared Bryan Patrick ed in and who executed the above instrument, and r the uses and purposes therein set forth. I make this that knowingly making false statements herein may be
Notary Public/Witness printed name	Notary Public/Witness signature

Signed:	
Jennifer Mary MARSH	Date
State of } SS	
County of }	
acknowledged to me that he executed the same	, 2010, before me personally appeared Jennifer Mary amed in and who executed the above instrument, and e for the uses and purposes therein set forth. I make this lige that knowingly making false statements herein may be
Notary Public/Witness printed name	Notary Public/Witness signature
Signed:	
Richard Marc DAHLGREN	Date
State of } SS County of }	
DAHLGREN, to me known to be the person acknowledged to me that he executed the same	, 2010, before me personally appeared Richard Marc named in and who executed the above instrument, and of for the uses and purposes therein set forth. I make this ge that knowingly making false statements herein may be
Notary Public/Witness printed name	Notary Public/Witness signature

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Keratin Dyeing Compositions Comprising a Radical Scavenger and Use Thereof, Attorney's Docket No. 11306M and filed in the United States Patent Office as Number 12/763,274, on April 20, 2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Guiru ZHANG of 3657 Avalon Trail, Lebanon, OH 45036, USA; Bryan Patrick MURPHY of 974 Arnold Palmer Drive, Loveland, OH 45140, USA; Jennifer Mary MARSH of 4846 Magnolia Court, Mason, OH 45040, USA; Richard Marc DAHLGREN of 7613 Windy Knoll Drive, Cincinnati, OH 45241, USA

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Signed:	
Guiru ZHANG	Date
State of } SS	
County of }	
me known to be the person named in and who that he executed the same for the uses and	, 2010, before me personally appeared Guiru ZHANG, to executed the above instrument, and acknowledged to mel purposes therein set forth. I make this statement wingly making false statements herein may be punishable
Notary Public/Witness printed name	Notary Public/Witness signature
Signed: Lyn Patu L Muyny Bryan Patrick/MURPHY	10.6.10
	Date
State of OH(i) } SS County of Humilton	
On this 6 day of Otolea MURPHY, to me known to be the person na acknowledged to me that he executed the same	2010, before me personally appeared Bryan Patrick amed in and who executed the above instrument, and for the uses and purposes therein set forth. I make this ge that knowingly making false statements herein may be Nofary Public/Witness signature SANDRA D. WILSON NOTARY PUBLIC STATE OF OHIO MY COMMISSION EXPIRES JUNE 9, 2013

Signed:	
Jennifer Mary MARSH	Date
State of } SS	
County of }	
MARSH, to me known to be the personacknowledged to me that he executed the	, 2010, before me personally appeared Jennifer Margon named in and who executed the above instrument, and same for the uses and purposes therein set forth. I make this owledge that knowingly making false statements herein may be
Notary Public/Witness printed name	Notary Public/Witness signature
Signed:	
Richard Marc DAHLGREN	Date
State of } SS County of }	
On this day of DAHLGREN, to me known to be the peacknowledged to me that he executed the	, 2010, before me personally appeared Richard Marcerson named in and who executed the above instrument, and same for the uses and purposes therein set forth. I make this owledge that knowingly making false statements herein may be
Notary Public/Witness printed name	Notary Public/Witness signature

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Signed:		
Guiru ZHANG		Date
State of	} } SS	
County of	}	
me known to be to that he executed	he person named in and the same for the user	, 2010, before me personally appeared Guiru ZHANG, to who executed the above instrument, and acknowledged to me and purposes therein set forth. I make this statement knowingly making false statements herein may be punishable
Notary Public/Wit	ness printed name	Notary Public/Witness signature
Signed:		
Bryan Patrick MU	RPHY	Date
State of	} } SS }	
County of	}	
MURPHY, to me acknowledged to r	known to be the persone that he executed the s	, 2010, before me personally appeared Bryan Patrick on named in and who executed the above instrument, and same for the uses and purposes therein set forth. I make this wledge that knowingly making false statements herein may be
Notary Public/Witi	ness printed name	Notary Public/Witness signature

Signed: Jenjer Hery Harch	1st oct 2010
Jennifer Mary MARSH	Date
State of OHIO } SS County of Lamidan	
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Signed:	
Richard Marc DAHLGREN	Date
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County of }	
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Signed:		
Guiru ZHANG		Date
State of	} }	
County of	}	
me known to be t that he executed	he person named in and we the same for the uses	, 2010, before me personally appeared Guiru ZHANG, to who executed the above instrument, and acknowledged to me and purposes therein set forth. I make this statement knowingly making false statements herein may be punishable
Notary Public/Wit	ness printed name	Notary Public/Witness signature
Signed:		
Bryan Patrick MU	RPHY	Date
State of	} } SS }	
County of	}	
MURPHY, to me acknowledged to a	e known to be the persome that he executed the solutions of the known the known that the known is the known to be the person is the known to be the	, 2010, before me personally appeared Bryan Patrick on named in and who executed the above instrument, and ame for the uses and purposes therein set forth. I make this vledge that knowingly making false statements herein may be
Notary Public/Wit	ness printed name	Notary Public/Witness signature

Signed:	
Jennifer Mary MARSH	Date
State of } SS County of }	
County of	
MARSH, to me known to be the person nan acknowledged to me that he executed the same f	, 2010, before me personally appeared Jennifer Mary and in and who executed the above instrument, and for the uses and purposes therein set forth. I make this that knowingly making false statements herein may be
Notary Public/Witness printed name	Notary Public/Witness signature
Signed: 3 Signed	<u>(GSECTI)</u> Date
County of Hamiltony	
acknowledged to me that he executed the same f	, 2010, before me personally appeared Richard Marc amed in and who executed the above instrument, and for the uses and purposes therein set forth. I make this that knowingly making false statements herein may be
GAIL A. Zimmerman	May a Remeral Notary Public/Witness signature
Notary Public/Witness printed with the second secon	Notary Public/Witness signature
	GAIL A. ZIMMERMAN Notary Public State of Ohio

RECORDED: 01/18/2011

PATENT REEL: 025650 FRAME: 0738

My Commission Expires September 30, 2018