PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE: ASSIGNMENT					
CONVEYING PARTY DATA					
	Execution Date				
Marc P. Privitera	11/22/2010				
William L. Smith	11/08/2010				
Edward Jason White	11/08/2010				
Leslie N. Adams		11/16/2010			
RECEIVING PARTY DATA					
Name: The Clorox Com	The Clorox Company				
Street Address: 1221 Broadway					
City: Oakland					
State/Country: CALIFORNIA					
Postal Code: 94612					
Property Type	Number				
	Number 960297				
Application Number: 12	960297				
Application Number: 12 CORRESPONDENCE DATA Fax Number: (510)271-1 Correspondence will be sent via US Mage	960297 652 nil when the fax attempt is unsuccessful.				
Application Number: 12 CORRESPONDENCE DATA Fax Number: (510)271-1 Correspondence will be sent via US Ma Phone: (510) 271-3	960297 652 <i>fil when the fax attempt is unsuccessful.</i> 3219				
Application Number: 12 CORRESPONDENCE DATA Fax Number: (510)271-1 Correspondence will be sent via US Ma Phone: (510) 271-3 Email: patapps@c	960297 652 <i>iil when the fax attempt is unsuccessful.</i> 3219 clorox.com				
Application Number: 12 CORRESPONDENCE DATA Fax Number: (510)271-1 Correspondence will be sent via US Ma Phone: (510) 271-3 Email: patapps@c Correspondent Name: Erin Collins	960297 652 <i>fil when the fax attempt is unsuccessful.</i> 3219 clorox.com				
Application Number:12CORRESPONDENCE DATAFax Number:(510)271-1Correspondence will be sent via US MaPhone:(510) 271-3Email:patapps@cCorrespondent Name:Erin CollinsAddress Line 1:1221 Broad	960297 652 <i>fil when the fax attempt is unsuccessful.</i> 3219 clorox.com				
Application Number:12CORRESPONDENCE DATAFax Number:(510)271-1Correspondence will be sent via US MaPhone:(510) 271-3Email:patapps@cCorrespondent Name:Erin CollinsAddress Line 1:1221 Broad	960297 652 <i>iii when the fax attempt is unsuccessful.</i> 3219 clorox.com				

source=336.210 Assignment-MPrivitera-WSmith-EWhite#page2.tif source=336.210 Assignment-MPrivitera-WSmith-EWhite#page3.tif source=336.210 Assignment-LesileAdams#page1.tif source=336.210 Assignment-LesileAdams#page2.tif

336,210

ASSIGNMENT

WHEREAS, Marc P. Priviters, William L. Smith, Edward Jason White and Leslie N. Adams, hereinafter referred to as ASSIGNORS, have invented a new and unobvious invention entitled: FIBROUS SUBSTRATE WITH A SOLID HYPOHALITE PRECIPITATE FORMED

THEREIN AND PROCESS OF MAKING

for which application for Letters Patent of the United States such application being identified by having been granted Serial No. <u>12/960,297</u>, a filing date of <u>December 3, 2010</u>; and

WE HEREBY AUTHORIZE the Assignce to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed.

WHEREAS, THE CLOROX COMPANY, a Delaware corporation having a place of business at Oakland, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, in and to any and all improvements relating to said invention, and in and to Letters Patent thereon, when granted in the United States and all foreign countries; and

WHEREAS, ASSIGNORS acknowledge that pursuant to their employment agreements and the terms of this instrument, they are under a continuing obligation to assign all right, title and interest in, to and under the invention which is the subject of the referred-to application for Letters Patent and any improvements thereof and all divisions, continuations and continuations-in-part thereof, to THE CLOROX COMPANY, its successors, legal representatives and assigns in accordance with this instrument;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said application and said invention and improvements; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention and improvements that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, continuation or continuation-in-part of any application relating to said invention or improvements, and in and to each and every reissue or extension of said Letters Patent.

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they have not theretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that they have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

3. ASSIGNORS covenant and agree that at the request and expense of ASSIGNEE they will promptly execute all papers necessary or desirable to perfect ownership of said invention, improvements, applications or said Letters Patent in ASSIGNEE, and execute all oaths and other papers necessary or desirable for prosecuting said application, for use in interference proceedings involving said invention or improvements, for refiling said applications, for filing of said divisional, substitution, continuation or continuation-in-part applications covering said

PATENT REEL: 025656 FRAME: 0360

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invention or improvements which are deemed necessary or desirable by ASSIGNEE, for reissuance of said Letters Patent, or for the filing of foreign countries of applications for Letters Patent conferring said invention or improvements.

ASSIGNORS further covenant and agree that at the expense and request of ASSIGNEE they will promptly assist ASSIGNEE in interference proceedings involving said invention or improvements, and in litigation involving said Letters Patent, and will assist in the ascertainment of facts and the production of evidence relating to said invention or improvements.

4. The terms, covenants and provisions of this assignment shall inure to the benefit of ASSIGNEE, its successors, assigns and other, legal representatives, and shall be binding upon ASSIGNORS, their heirs, legal representatives and assigns.

5. ASSIGNORS hereby authorize and request the COMMISSIONER OF PATENTS AND TRADEMARK to issue the United States Letters Patent on their invention, when granted, unto THE CLOROX COMPANY

its successors, assigns and other legal representatives in accordance with this agreement.

IN TESTIMONY WHEREOF, I, Marc P. Privitera, EXECUTED AND DELIVERED THIS
INSTRUMENT THIS______DAY OF ______, 2010.

Marc P. Privitera

IN TESTIMONY WHEREOF, I, William L. Smith, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS Strand DAY OF Margin berging, 2010.

Welliam I Smith

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PATENT REEL: 025656 FRAME: 0361

William L. Smith

IN TESTIMONY	WHERFOF, I, Edwa	ard Jason White	, HAVE EXE	CUTED AND	DELIVERED
THIS INSTRUMENT THIS	S DAY	OF Mari	<u>in ber</u>		
		El cont) Qear		generative and a
		Edward Jason			
		:			

Leslie N. Adams

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IN TESTIMONY WHEREOF, I. Marc P. Priviters, EXECUTED AND DELIVERED THIS INSTRUMENT THIS 22 DAY OF ____ <u>/ Д. Шер. Ц</u> Isoc P. Privitera

IN TESTIMONY WHEREOF, I, William L. Smith, HAVE EXECUTED AND DELIVERED THIS
TNSTRUMENT THIS______DAY OF ______, 2010.

William L. Smith

IN TESTIMONY WHEREOF, I, Edward Jason White, HAVE EXECUTED AND DELIVERED

THIS INSTRUMENT THIS_____ DAY OF _____, 2010.

Edward Jason White

IN TESTIMONY WHEREOF, I, Leslie N. Adams, HAVE EXECUTED AND DELIVERED THIS
INSTRUMENT THIS______DAY OF_____, 2010.

Leslie N. Adams

File No.: 336.210

PATENT REEL: 025656 FRAME: 0362

336.210

ASSIGNMENT

WHEREAS, Marc P. Privitera, William L. Smith, Edward Jason White and Leslie N. Adams, hereinafter referred to as ASSIGNORS, have invented a new and unobvious invention entitled:

FIBROUS SUBSTRATE WITH A SOLID HYPOHALITE PRECIPITATE FORMED THEREIN AND PROCESS OF MAKING

for which application for Letters Patent of the United States such application being identified by having been granted Serial No. _______, a filing date of ______; and

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed.

WHEREAS, THE CLOROX COMPANY, a Delaware corporation having a place of business at Oakland, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, in and to any and all improvements relating to said invention, and in and to Letters Patent thereon, when granted in the United States and all foreign countries; and

WHEREAS, ASSIGNORS acknowledge that pursuant to their employment agreements and the terms of this instrument, they are under a continuing obligation to assign all right, title and interest in, to and under the invention which is the subject of the referred-to application for Letters Patent and any improvements thereof and all divisions, continuations and continuations-in-part thereof, to THE CLOROX COMPANY, its successors, legal representatives and assigns in accordance with this instrument;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said application and said invention and improvements; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention and improvements that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, continuation or continuation-in-part of any application relating to said invention or improvements, and in and to each and every reissue or extension of said Letters Patent.

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they have not theretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that they have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

3. ASSIGNORS covenant and agree that at the request and expense of ASSIGNEE they will promptly execute all papers necessary or desirable to perfect ownership of said invention, improvements, applications or said Letters Patent in ASSIGNEE, and execute all oaths and other papers necessary or desirable for prosecuting said application, for use in interference proceedings involving said invention or improvements, for refiling said applications, for filing of said divisional, substitution, continuation or continuation-in-part applications covering said

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invention or improvements which are deemed necessary or desirable by ASSIGNEE, for reissuance of said Letters Patent, or for the filing of foreign countries of applications for Letters Patent conferring said invention or improvements.

ASSIGNORS further covenant and agree that at the expense and request of ASSIGNEE they will promptly assist ASSIGNEE in interference proceedings involving said invention or improvements, and in litigation involving said Letters Patent, and will assist in the ascertainment of facts and the production of evidence relating to said invention or improvements.

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THE CLOROX COMPANY

its successors, assigns and other legal representatives in accordance with this agreement.

IN TESTIMONY WHEREOF, I, Marc P. Privitera, EXECUTED AND DELIVERED THIS INSTRUMENT THIS ______ DAY OF ______, 2010.

Marc P. Privitera

IN TESTIMONY WHEREOF, I, William L. Smith, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS ______ DAY OF ______, 2010.

William L. Smith

IN TESTIMONY WHEREOF, I, Edward Jason White, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS DAY OF ______, 2010.

Edward Jason White

IN TESTIM	IONY WHER	EOF, I, Leslie N	. Adams, HAVE EX	KECUTED AND DELIVERED THIS
INSTRUMENT THIS	110	DAY OF	november	, 2010.
	-	(\mathbf{x})	estienac	lams
		~Le	eslie N. Adams	

File No.: 336.210

RECORDED: 01/18/2011