

12/27/2010



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RECORD  
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To the Director of the U S Patent and Trademark

**1. Name of conveying party(ies)**

Kenneth C. Finochiaro

**2. Name and address of receiving party(ies)**

Name: MyFocus, Inc.

Internal Address: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) December 6, 2010

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other \_\_\_\_\_

Street Address: 15601 Foliage Avenue

City Apple Valley

State Minnesota

Country US Zip 55124

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☐ This document is being filed together with a new application.

A Patent Application No (s)

29/370,316

B Patent No (s)

D619,159

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name Richard John Bartz

Internal Address: \_\_\_\_\_

Street Address: 6950 France Avenue South  
Suite 119

City Edina

State Minnesota Zip 55435

Phone Number 952.920.3959

Fax Number 952.920.6494

Email Address bartzpa@bartzlaw.com

**6. Total number of applications and patents involved:** 2

**7. Total fee (37 CFR 1.21(h) & 3.41) \$** 80.00

☐ Authorized to be charged to deposit account

☒ Enclosed

☐ None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Richard John Bartz  
Signature

December 20, 2010  
Date

Richard John Bartz

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P O.Box 1450, Alexandria, V.A. 22313-1450

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**PATENT**  
**REEL: 025656 FRAME: 0390**

## ASSIGNMENT

WHEREAS, I, Kenneth C. Finochiaro, a Citizen of the United States, residing at 15601 Foliage Ave., Apple Valley, MN 55124 (hereinafter "ASSIGNOR"), have invented, and am the sole owner of, an invention relating to the use of eyeglasses having certain novel features and various configurations disclosed and claimed in certain United States Letters Patent which include U.S. Design Patent No. D619,159 filed June 2, 2008, U.S. Design Patent Application 29/370,316 filed July 1, 2010 and anticipated U.S. and foreign design and utility patents; and

WHEREAS, MyFocus, Inc. (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having its principal place of business at 15601 Foliage Ave., Apple Valley, MN 55124, is desirous of acquiring the entire interest in the Invention including U.S. Design Patent No. D619,159, U.S. Design Patent Application No. 29/370,316, and in any improvements thereto;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention as described in the aforesaid U.S. Patents and to any and all patents, registrations, and the like, resulting from the U.S. Patents, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorize and request the Commissioner of Patents to issue to ASSIGNEE Letters Patent on the pending Application for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer a like interest upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements and patents based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers deemed essential by ASSIGNEE, its successors, assigns and legal representatives, to ASSIGNEE's full protection and title to the invention hereby transferred,

AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

EXECUTED this 6<sup>th</sup> day of DECEMBER, 2010.

  
Kenneth C. Finochiaro