

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
iSee Media Inc.	10/25/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Synchronica PLC
Street Address:	Mount Pleasant House
Internal Address:	Lonsdale Gardens
City:	Royal Tunbridge Wells
State/Country:	UNITED KINGDOM
Postal Code:	TN1 1NY
<b>PROPERTY NUMBERS Total: 2</b>	
Property Type	Number
Application Number:	12971316
Application Number:	12971345
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(312)360-0080
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-360-0080
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Correspondent Name:	Greer, Burns & Crain, Ltd.
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Address Line 2:	Suite 2500
Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	3589.71992D3.71992D4
NAME OF SUBMITTER:	Gavin J. O'Keefe
Total Attachments: 3	
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**PATENT**  
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### ASSIGNMENT

**WHEREAS**, iSee Media Inc., a company incorporated under the laws of Canada, whose full post office address is 180 Jardin Drive, Suite 6 Concord, Ontario L4K 1X8, is the owner of the entire right, title and interest in and to the patents and patent applications and the inventions described and claimed therein as listed in Schedule A attached hereto; and

**WHEREAS**, Synchronica PLC, whose full post office address is Mount Pleasant House, Londsedale Gardens, Royal Tunbridge Wells, TN1 1NY, a company incorporated under the laws of the United Kingdom, is desirous of acquiring the entire right, title and interest in, to and under the inventions and the said patents and patent applications therefor;

**NOW, THEREFORE**, in consideration of One Dollar (\$1.00) and of other good and valuable consideration paid to us by Synchronica PLC (the "Assignee"), the receipt whereof is hereby acknowledged, we do hereby sell, assign and set over unto the Assignee the entire right, title and interest in Canada, the United States and all other countries in and to the inventions and the said patents and patent applications as set forth in Schedule A hereto, the same to be held and enjoyed by the Assignee, its successors, assigns or legal representatives to the full ends of the terms for which all Letters Patent therefor may be granted including any extension thereof as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made.

**AND WE HEREBY AUTHORIZE** the Assignee to make application for and to receive Letters Patent for the said inventions in any foreign countries in its own name or in any name at its election.

**AND WE HEREBY COVENANT AND AGREE** that we will execute or procure any further necessary assurance of the title to the said inventions and the said patents and patent applications and that we will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers that may be necessary or desirable to perfect the title to the said inventions or any Letters Patent which may be granted therefor to the Assignee, its successors, assigns, or other legal representatives and that we will at any time upon the request and at the expense of the Assignee testify in any legal proceeding, sign all lawful papers, execute any additional divisional, substituting, continuing or reissue applications for patents for the said inventions or any part or parts thereof, make all rightful oaths and

generally do all lawful acts to aid the Assignee, its successors, assigns or other legal representatives to obtain and enforce patent protection in the said inventions in all countries without further compensation but at the expense of the Assignee, its successors, assigns or other legal representatives.

AND WE HEREBY AUTHORIZE AND REQUEST The Commissioner of Patents or the Comptroller (as the case may be) to issue any and all Letters Patent for the said inventions or resulting from said applications or from any division, reissue or extension thereof to the Assignee as sole Assignee.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seals.

SIGNED AT Concord, Ontario, Canada.  
this 25<sup>th</sup> day of Oct. 2010.

FOR AND ON BEHALF OF

iSee Media Inc.



Name:

David Berman, CFO

Title:

R. Peruccelli

Witness

JLU:aa  
283607

# **Schedule A**

<b>Country</b>	<b>Application Number</b>	<b>Filing Date</b>
US	10/988,222	11/12/2004
US	12/431,318	4/28/2009
US	12/431,322	4/28/2009
Europe	05850116.4	9/29/2005
Hong Kong	07113441	12/10/2007

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