

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kevin J. Vititoe</td> <td>11/23/2010</td> </tr> <tr> <td>Sherry Lynn Jones</td> <td>11/24/2010</td> </tr> <tr> <td>Michael Anthony Lorenz</td> <td>11/23/2010</td> </tr> </tbody> </table>		Name	Execution Date	Kevin J. Vititoe	11/23/2010	Sherry Lynn Jones	11/24/2010	Michael Anthony Lorenz	11/23/2010		
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Priority Designs, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>501 Morrison Road</td> </tr> <tr> <td>City:</td> <td>Columbus</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>43230</td> </tr> </table>		Name:	Priority Designs, Inc.	Street Address:	501 Morrison Road	City:	Columbus	State/Country:	OHIO	Postal Code:	43230
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (816)412-9392  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 816-842-8600          Email: patent@stinson.com</p> <p>Correspondent Name: Lora Gurley          Address Line 1: 1201 Walnut Street, Suite 2900          Address Line 2: Stinson Morrison Hecker LLP          Address Line 4: Kansas City, MISSOURI 64106-2150</p>											
ATTORNEY DOCKET NUMBER:	520402-1188, ASSIGN 2										
NAME OF SUBMITTER:	Lora Gurley										
<p>Total Attachments: 5          source=Assignment 2 520402.1188#page1.tif</p>											

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**PATENT**  
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**ASSIGNMENT AGREEMENT**

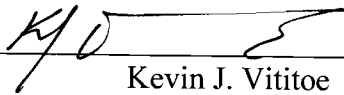
In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kevin J. Vititoe, an individual having an address of 938 Hillsdale Drive, Columbus, Ohio 43224; Sherry Lynn Jones, an individual having an address of 14891 Graham Road, Pataskala, Ohio 43026, and Michael Anthony Lorenz, an individual having an address of 205 Muskingum Drive, Gahanna, Ohio 43230 (hereinafter "Assignors"), hereby assign, transfer, and convey to Priority Designs, Inc., a corporation created and existing under and by virtue of the laws of the State of Ohio, and having a principal place of business at 501 Morrison Road, Columbus, Ohio 43230, its successors, legal representatives, and assigns (hereinafter "Assignee"), the Assignors' entire right, title and interest in and to the design for a FOOTBALL HELMET, as depicted in the drawings attached hereto; in and to the application filed herewith; in and to all patents to be issued pursuant to said application and any divisionals, continuations, continuations in part, extensions, renewals, and reissues thereof; and in and to all applications for patents or similar legal protection which may hereafter be filed for said design in any country, all patents or similar legal protection which may be granted for said design in any country and all extensions, renewals and reissues thereof or legal equivalent thereof.

Assignors hereby authorize and request the Director of Patents and Trademarks of the United States, and any official of any other country whose duty it is to issue patents or similar legal protection on said applications, to issue patents or similar legal protection for said design to Assignee, the same to be held by Assignee for its own use and benefit, to the full end of the term for which said patents or similar legal protection are or may be granted, as fully and entirely as the same would have been held and enjoyed by Assignors had this assignment not been made.

Assignors hereby further agree, upon the request of Assignee, to execute any and all applications for divisionals, continuations and/or continuations in part for said design or improvements and any supplemental oath or declaration relating thereto, and any applications for the reissue or extension of any patent that may be granted upon said applications that Assignee may deem necessary or expedient. Assignors further agree that in the event any said application, or patent issued thereon, becomes involved in an interference, upon request of Assignee, Assignors will cooperate to the best of their ability with Assignee in preparing the preliminary statement and giving and producing evidence in support thereof. Assignors hereby agree to perform, upon such request, any and all affirmative acts to obtain said patents or similar legal protection, and vest all rights therein in Assignee as fully and entirely as the same would have been held and enjoyed by Assignors if this assignment had not been made.

Assignors hereby covenant and warrant that as of the date hereof they are the true and lawful owners of the entire, right, title, and interest in said design, applications, and patents which may issue pursuant thereto, that they have the full right and power to convey the same, that the same are free and clear of all liens, charges and encumbrances whatsoever, and that they have not executed and will not execute any agreement in conflict herewith.


WITNESS my hand and seal this 23 day of Nov., 2010.

  
\_\_\_\_\_  
Kevin J. Vititoe

**ACKNOWLEDGMENT**

STATE OF OH )  
 ) SS  
COUNTY OF LICKING )

On this 23 day of Nov, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared Kevin J. Vititoe, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

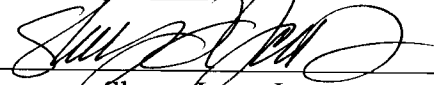
  
\_\_\_\_\_  
Notary Public

(SEAL)

My Commission Expires:

**HERMAN E. JONES**  
**NOTARY PUBLIC, STATE OF OHIO**  
**MY COMMISSION EXPIRES AUGUST 2, 2014**

WITNESS my hand and seal this 24 day of November 2010.

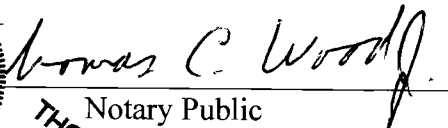
  
Sherry Lynn Jones

**ACKNOWLEDGMENT**

STATE OF Ohio )  
COUNTY OF Franklin ) SS

On this 24th day of November, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared Sherry Lynn Jones, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



  
Notary Public

(SEAL)

My Commission Expires:

Permanent

THOMAS C. WOOD, JR.  
Attorney At Law  
Notary Public, State of Ohio  
My commission has no expiration date  
Sec. 147.03 R.C.

WITNESS my hand and seal this 23 day of November, 2010.

Michael Anthony Lorenz  
Michael Anthony Lorenz

**ACKNOWLEDGMENT**

STATE OF OH )  
 ) SS  
COUNTY OF LICKING )

On this 23 day of NOV, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared Michael Anthony Lorenz, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed:

[Signature]  
Notary Public

(SEAL)

My Commission Expires **HERMAN E. JONES**  
**NOTARY PUBLIC, STATE OF OHIO**  
**MY COMMISSION EXPIRES AUGUST 2, 2014**