

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Priority Designs, Inc.	11/23/2010
RECEIVING PARTY DATA	
Name:	Rawlings Sporting Goods Company, Inc.
Street Address:	510 Maryville University Drive, Suite 110
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29383655
CORRESPONDENCE DATA	
Fax Number:	(816)412-9392
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	816-842-8600
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Correspondent Name:	Lora Gurley
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Address Line 2:	Stinson Morrison Hecker LLP
Address Line 4:	Kansas City, MISSOURI 64106-2150
ATTORNEY DOCKET NUMBER:	520402-1188, ASSIGN 3
NAME OF SUBMITTER:	Lora Gurley
Total Attachments: 3 source=Assignment 3 520402.1188#page1.tif source=Assignment 3 520402.1188#page2.tif source=Assignment 3 520402.1188#page3.tif	

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ASSIGNMENT AGREEMENT

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Priority Designs, Inc., a corporation created and existing under and by virtue of the laws of the State of Ohio and having a principal place of business at 501 Morrison Road, Columbus, Ohio 43230 (hereinafter "Assignor") hereby assigns, transfers, and conveys to Rawlings Sporting Goods Company, Inc., a corporation created and existing under and by virtue of the laws of the State of Delaware and having a principal place of business at 510 Maryville University Drive, Suite 110, St. Louis, Missouri 63141, its successors, legal representatives, and assigns (hereinafter "Assignee"), the Assignor's entire right, title and interest in and to the design for a FOOTBALL HELMET, as depicted in the drawings attached hereto; in and to the application filed herewith; in and to all patents to be issued pursuant to said application and any divisionals, continuations, continuations in part, extensions, renewals, and reissues thereof; and in and to all applications for patents or similar legal protection which may hereafter be filed for said design in any country, all patents or similar legal protection which may be granted for said design in any country and all extensions, renewals and reissues thereof or legal equivalent thereof.

Assignor hereby authorizes and requests the Director of Patents and Trademarks of the United States, and any official of any other country whose duty it is to issue patents or similar legal protection on said applications, to issue patents or similar legal protection for said design to Assignee, the same to be held by Assignee for its own use and benefit, to the full end of the term for which said patents or similar legal protection are or may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Assignor hereby further agrees, upon the request of Assignee, to execute any and all applications for divisionals, continuations and/or continuations in part for said design or improvements and any supplemental oath or declaration relating thereto, and any applications for the reissue or extension of any patent that may be granted upon said applications that Assignee may deem necessary or expedient. Assignor further agrees that in the event any said application, or patent issued thereon, becomes involved in an interference, upon request of Assignee, Assignor will cooperate to the best of its ability with Assignee in preparing the preliminary statement and giving and producing evidence in support thereof. Assignor hereby agrees to perform, upon such request, any and all affirmative acts to obtain said patents or similar legal protection, and vest all rights therein in Assignee as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor hereby covenants and warrants that as of the date hereof it is a true and lawful owner of the entire, right, title, and interest in said design, applications, and patents which may issue pursuant thereto, that they have the full right and power to convey the same, that the same are free and clear of all liens, charges and encumbrances whatsoever, and that they have not executed and will not execute any agreement in conflict herewith.

WITNESS my hand and seal this 23 day of November 2010.

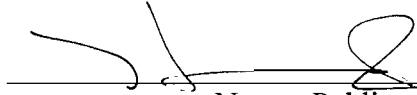
PRIORITY DESIGNS, INC.

By: 
Name: PAUL P. KOTADA
Title: Principal & Owner

ACKNOWLEDGMENT

STATE OF OH)
) SS
COUNTY OF LICKING)

On this 23 day of Nov, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared PAUL KOTADA, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.


Notary Public

(SEAL)

My Commission Expires: HERMAN E. JONES
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES AUGUST 2, 2014