

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eduardo Jimenez	06/16/2010
Sharon Kennedy	06/16/2010
Robert Moskovich	06/23/2010
John Gatzemeyer	06/21/2010
Joachim Storz	01/18/2011
Raimund Klausegger	12/15/2010

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	61242954
Application Number:	12883693
PCT Number:	US1049102

CORRESPONDENCE DATA

Fax Number: (732)878-7853
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 732-878-7556
 Email: mechpatent@colpal.com
 Correspondent Name: Amy M. Fernandez
 Address Line 1: 909 River Road
 Address Line 4: Piscataway, NEW JERSEY 08855

CH \$120.00 61242954

ATTORNEY DOCKET NUMBER:	8716-00-TB
NAME OF SUBMITTER:	Amy M. Fernandez
<p>Total Attachments: 8 source=8716-00-TB-Executed_Notarized_Assignment#page1.tif source=8716-00-TB-Executed_Notarized_Assignment#page2.tif source=8716-00-TB-Executed_Notarized_Assignment#page3.tif source=8716-00-TB-Executed_Notarized_Assignment#page4.tif source=8716-00-TB-Executed_Notarized_Assignment#page5.tif source=8716-00-TB-Executed_Notarized_Assignment#page6.tif source=8716-00-TB-Executed_Notarized_Assignment#page7.tif source=8716-00-TB-Executed_Notarized_Assignment#page8.tif</p>	

ASSIGNMENT

WHEREAS, WE, **Eduardo JIMENEZ, Sharon KENNEDY, Robert MOSKOVICH, John GATZEMEYER, Joachim STORZ and Raimund KLAUSEGGER** (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 61/242,954, filed September 16, 2009, International Receiving Office for International Application No. PCT/US10/49102 filed September 16, 2010 naming the ASSIGNOR(S) as inventor(s), and entitled "**ORAL CARE SYSTEM, KIT AND METHOD**"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

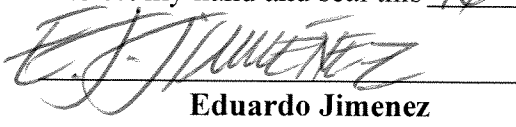
ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: September 16, 2009.
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of June 2010.



Eduardo Jimenez

Address:

**21 Manor Drive
Manalapan, NJ 07725**

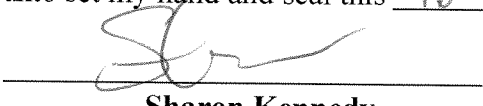
State of New Jersey
County of Middlesex

On this 16 day of June 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

**EMILY LANG
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 30, 2013**

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of June 2010.



Sharon Kennedy

Address:

**4213 Holbrook Road
Randallstown, MD 21133**

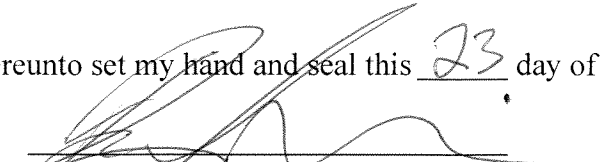
State of New Jersey
County of Middlesex

On this 16 day of June 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

**EMILY LANG
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 30, 2013**

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23 day of JUNE 2010.


Robert Moskovich
Address:

**20 Jensen Street
East Brunswick, NJ 08816**

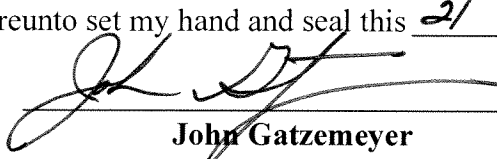
State of New Jersey
County of Middlesex

On this 23 day of June 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

**EMILY LANG
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 30, 2013**

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of JUNE 2010.


John Gatzemeyer
Address:

**85 Rohill Road
Hillsborough, NJ 08844**

State of New Jersey
County of Middlesex

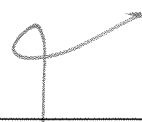
On this 21 day of June 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

**EMILY LANG
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 30, 2013**

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of

_____ 2010.



Joachim Storz

Address:

**Von Goetz Weg 15-16
5700 Zell am See Austria**

State of

County of

On this _____ day of _____ 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 2010.

Raimund Klausegger

Address:

**Museumsplatz 1/5/8
1070 Vienna Austria**

State of

County of

On this _____ day of _____ 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

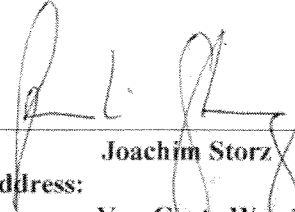
NOTARY PUBLIC

Zell am See

8716P-00-TB

18. Jan. 2011

_____ 2010.



Joachim Storz
 Address:
 Von Goetz Weg 15-16
 5700 Zell am See Austria

09-09-47

State of
County of

On this _____ day of _____ 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 2010.

Raimund Klausegger
 Address:
 Museumsplatz 1/5/8
 1070 Vienna Austria

State of
County of

On this _____ day of _____ 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

Gebühr in Höhe von € 13,20 entrichtet.
Dr. Hans Reitstätter, öffentl. Notar, Zell
am See.

Beurkundungsregisterzahl: 122 / 2011

Ich beglaubige die Echtheit der Unterschrift von Herrn Joachim **Storz**, geboren am
09.09.1947 (neunten September neunzehnhundertsiebenundvierzig), Von-Götz-Weg 15-
16, A-5700 Zell am See. -----
Zell am See, am 18.01.2011 (achtzehnten Januar zweitausendelf). -----



Handwritten signature of Dr. Hans Reitstätter

Fee in the amount of € 13,20 paid.
Dr. Hans Reitstätter, Notary Public,
Zell am See.

File number: 122 / 2011

I herewith certify the genuineness of the signature of Mister Joachim **Storz**, born on
09.09.1947 (ninth of September nineteen-hundred-forty-seven), of Von-Götz-Weg 15-
16, A-5700 Zell am See. -----
Zell am See, this 18.01.2011 (eighteenth of January two-thousand-and-eleven). -----



Handwritten signature of Dr. Hans Reitstätter

Joachim Storz

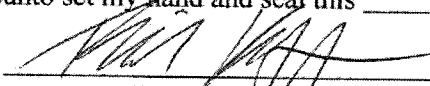
Address:
Von Goetz Weg 15-16
5700 Zell am See Austria

State of
County of

On this _____ day of _____ 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of
15.12. 2010.



Raimund Klausegger

Address:
Museumsplatz 1/5/8
1070 Vienna Austria

State of
County of

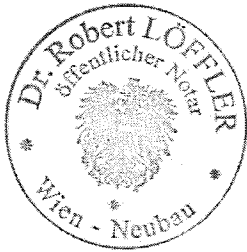
On this _____ day of _____ 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

Gebühr in Höhe von € 13,20
gem. § 14 TP 13 GebG idF
BGBl. II 128/2007 entrichtet.

B.R.Zl.: 2020/10-H

Ich bestätige die Echtheit der Unterschrift des Herrn Raimund Klausegger, geboren am 28.08.1978 (achtundzwanzigsten August neunzehnhundertachtundsiebzig), Museumsplatz 1/5/8, A-1070 Wien. -----
Wien, am 15.12.2010 (fünfzehnten Dezember zweitausendzehn). -----



A handwritten signature in black ink, appearing to read "M. Handl".

Dr. MARKUS HANDL
als Substitut für den öffentl. Notar
DR. ROBERT LÖFFLER
mit dem Amtssitz in Wien-Neubau