

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Xiaodong Mao	01/11/2011
Noam Rimon	01/10/2011
RECEIVING PARTY DATA	
Name:	Sony Computer Entertainment Inc.
Street Address:	1-7-1 Konan, Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-0075
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12953372
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ATTORNEY DOCKET NUMBER:	SONYP099B
NAME OF SUBMITTER:	Albert S. Penilla, Esq.
Total Attachments: 1 source=SONYP099B_Assignment_Efile#page1.tif	

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PATENT
REEL: 025672 FRAME: 0485

ASSIGNMENT OF PATENT APPLICATION

Whereas we the undersigned inventors have invented certain new and useful improvements as set forth in the patent application entitled:

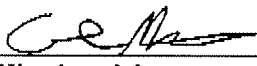
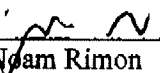
SYSTEMS AND METHODS FOR DETERMINING CONTROLLER FUNCTIONALITY BASED ON POSITION, ORIENTATION OR MOTION

(Atty. Docket No. SONYP099B / SCEA09035US01) for which we have executed an application for a United States Letters Patent having U.S. Application No: 12/953,372 and filed on November 23, 2010.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we the undersigned inventors hereby:

- 1) Sell, assign and transfer to Sony Computer Entertainment Inc. a Japanese corporation having a place of business at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075 JAPAN. (hereinafter referred to as "ASSIGNEES"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE'S expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the dates indicated beside our signatures.

- 1) Signature:  Date: 1-11-2011
Typed Name: Xiaodong Mao
- 2) Signature:  Date: 1/10/11
Typed Name: Noam Rimon

SONYP099B / SCEA09035US01