

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Keynetics Inc.	01/19/2011
RECEIVING PARTY DATA	
Name:	Kount Inc.
Street Address:	917 S. Lusk Street, Third Floor
City:	Boise
State/Country:	IDAHO
Postal Code:	83706
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12125677
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Robert Hulse
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Address Line 4:	San Francisco, CALIFORNIA 94104
ATTORNEY DOCKET NUMBER:	26147-16702
NAME OF SUBMITTER:	Robert A. Hulse
Total Attachments: 1 source=16702 US Assignment (from Keynetics Inc. to Kount Inc.) (Fully Executed)#page1.tif	

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PATENT
 REEL: 025672 FRAME: 0939

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Keynetics Inc, a Delaware corporation ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to Kount Inc., a Delaware corporation ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following applications and Letters Patents ("PATENT RIGHTS"):

- U.S. Application No. 12/125,677, filed May 22, 2008, entitled "System and Method for Centrally Collecting Real-Time Information Regarding Consumer Click-Through Traffic," which claims the benefit of U.S. Application No. 60/931,395, filed May 22, 2007.

and:

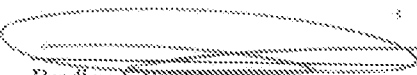
2. The entire worldwide right, title, and interest in and to:
(a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR

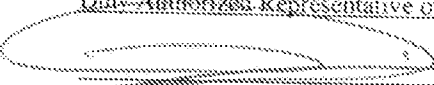
Date of Signature


Bradley J. Wiskirchen
Chief Executive Officer
Keynetics Inc.

JANUARY 19, 2011

Duly Authorized Representative of ASSIGNEE

Date of Signature


Bradley J. Wiskirchen
Chief Executive Officer
Kount Inc.

JANUARY 19, 2011