PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Shapoing Li	01/04/2011
B. Ramamurthy Acharya	01/04/2011

RECEIVING PARTY DATA

Name:	WD Media, Inc.	
Street Address:	1710 Automation Parkway	
City:	San Jose	
State/Country:	CALIFORNIA	
Postal Code:	95131	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12977533	

CORRESPONDENCE DATA

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NAME OF SUBMITTER: David E. Heisey

Total Attachments: 3

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PATENT

REEL: 025679 FRAME: 0936

Atty. Docket No.: M4549

ASSIGNMENT

Whereas, we, Shaoping Li, a citizen of China, residing at San Ramon, California; and B. Ramamurthy Acharya a citizen of India, residing at Fremont, California, have invented certain new and useful improvements in INTERMEDIATE LAYER FOR PERPENDICULAR MAGNETIC RECORDING MEDIUM WITH HIGH PERMEABILITY GRAIN BOUNDARIES (hereafter "Improvements") for which we have executed an application for a United States Patent filed December 23, 2010, Application No. 12/977,533 (hereafter "Application"); and

Whereas, **WD Media**, **Inc.** (hereafter "Assignee"), a Delaware Corporation, desires to acquire the entire right, title, and interest in and to the Improvements and the Application.

Now, therefore, that for good and valuable consideration, the receipt of which is hereby acknowledged, we hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assignees, the entire right, title, and interest throughout the world in, to and under the Improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereof and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for the Improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for the Improvements to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

We hereby covenant and agree that we will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to me respecting the Improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Improvements in all countries.

Atty. Docket No.: M4549

Title of Invention: INTERMEDIATE LAYER FOR PERPENDICULAR MAGNETIC RECORDING MEDIUM WITH HIGH PERMEABILITY GRAIN BOUNDARIES		
Shaoping Li	01-04-2011	
Snaoping Li	Date	
name is subscribed to the within instrument	n the basis of satisfactory evidence to be the person whose and acknowledged to me that he/she executed the same in the signature on the instrument the person, or the entity upon the instrument.	
I certify under PENALTY OF PERJURY uparagraph is true and correct. WITNESS my hand and official seal.	Notary Public	
MARIO RIBEIRO Commission # 1856365 Notary Public - California \$ Santa Clara County My Comm. Expires Jul 28, 2013		

Atty. Docket No.: M4549

RECORDING MEDIUM WITH HIGH PER	
B. Ramamur hy Acharya	1.4.2011 Date
person whose name is subscribed to the within	Piliana Crawtes Escolano, Notary Public, personally ved to me on the basis of satisfactory evidence to be the instrument and acknowledged to me that he/she executed at by his/her signature on the instrument the person, or the xecuted the instrument.
l certify under PENALTY OF PERJURY und paragraph is true and correct. WITNESS my hand and official seal.	der the laws of the State of California that the foregoing
HAZEL PILIPINA CERVANTES :: COLANO Commission # 1907473 Notary Public - California Santa Clara County	Nothry Public