

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Filip Mulier	01/14/2002
RECEIVING PARTY DATA	
Name:	Net Perceptions, Inc.
Street Address:	7700 France Avenue South
City:	Edina
State/Country:	MINNESOTA
Postal Code:	55435
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	12263048
Application Number:	12871391
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	2222.854STR0
NAME OF SUBMITTER:	Jason D. Elsenberg
Total Attachments: 2 source=MulierttoNet#page1.tif source=MulierttoNet#page2.tif	

OP \$80.00 12263048

ASSIGNMENT

WHEREAS I/We, the below named inventors, hereinafter referred to as Assignors, have made an invention entitled:

METHOD AND SYSTEM FOR HIGH PERFORMANCE MODEL-BASED PERSONALIZATION

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on June 25, 2001 (Serial No. 09/887,528); and

WHEREAS, Net Perceptions, Inc., a corporation of Minnesota whose post office address is 7700 France Avenue South, Edina, Minnesota 55435 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, provisional application Serial No. 80/213,528, filed June 23, 2000 (if any), and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set our hands.

County of _____)	Name: <u>Michael A. Ekhaus</u>
) ss.	Address: <u>315 Washington Avenue</u>
)	<u>Hopkins, MN 55343</u>
State of _____)	By: _____
	Date: _____

Subscribed and sworn to before me this _____ day of _____, 20____
_____, Notary Public

County of _____)
 _____)
 State of _____)

Name: Robert Driskill
 Address: 5890 56th Lane North
 Greenfield, MN 55357
 By:
 Date:

Subscribed and sworn to before me this _____ day of _____, 20____
 _____, Notary Public

County of Hennepin)
 _____)
 State of Minnesota)

Name: Filip Muller
 Address: 3774 Thomas Court
 Vadnais Heights, MN 55127
 By: F. Muller
 Date: 1/14/02

Subscribed and sworn to before me this 14th day of Jan., 2002
Tim Kellar, Notary Public

