PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Puneet Nanda	12/16/2010

RECEIVING PARTY DATA

Name:	Dr. Fresh, Inc.
Street Address:	6645 Caballero Blvd.
City:	Buena Park
State/Country:	CALIFORNIA
Postal Code:	90620

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29383890

CORRESPONDENCE DATA

Fax Number: (714)427-7799

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 714-427-7405

Email: lholstein@swlaw.com

Correspondent Name: Ketan S. Vakil

Address Line 1: 600 ANTON BOULEVARD

Address Line 2: SUITE 1400

Address Line 4: COSTA MESA, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER: 55781-4600

NAME OF SUBMITTER: Ketan S. Vakil

Total Attachments: 2

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PATENT REEL: 025684 FRAME: 0961

Docket No. 55781-4600

ASSIGNMENT

WHEREAS, ASSIGNOR, comprising the following named inventor: Puneet Nanda,

has invented, conceived, reduced to practice, inventions for a CONTAINER (hereinafter the

"Invention"), for which United States Patent Application No. 29/383,890 was filed on January

24, 2011 (hereinafter the "Application"); and

WHEREAS, ASSIGNEE, Dr. Fresh, Inc., a corporation organized under and pursuant

to the laws of New York having its principal place of business at 6645 Caballero Blvd.,

Buena Park, CA 90620, is desirous of acquiring the entire right, title and interest in, to and

under the Invention and the Application and patents to be obtained thereon;

NOW, THEREFORE, in consideration of the payment by ASSIGNEE to ASSIGNOR

the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other

good and valuable consideration, ASSIGNOR does hereby sell, assign and transfer and set

over to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and

interest, throughout the world, in the Invention and the Application, and any other intellectual

property rights in the Invention including, but not limited to, any patent rights, and any patent

application(s), claiming priority thereto, that have been or may hereafter be filed;

ASSIGNOR hereby covenants that no assignment, sale, agreement, charge, or other

encumbrance, has been, or will be, entered into which would conflict with this assignment;

ASSIGNOR does hereby covenant and agree to provide any tangible property

embodying or describing the Invention, including, without limitation, all documents,

drawings, prototypes, models, test results, designs, materials, computer programs and data,

and the like, which, if not presently in the possession of ASSIGNEE will be delivered to

ASSIGNEE immediately upon request;

ASSIGNOR does hereby covenant and agree to do everything possible to aid

ASSIGNEE, its successors, legal representatives and assigns to obtain and enforce proper

patent protection for the Invention in all countries including assisting with the preparation of

any application relating to the Invention;

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PATENT REEL: 025684 FRAME: 0962

Docket No. 55781-4600

ASSIGNOR does hereby covenant and agree not to contest the validity or enforceability of any intellectual property rights assigned herein, or to assist or request any third party to contest the validity or enforceability of any intellectual property rights assigned herein;

ASSIGNOR does hereby release and forever discharge ASSIGNEE from any and all claims, including but not limited to any debts, liabilities, damages and causes of action of whatsoever kind or nature relating to the Invention, whether or not known, suspected and unsuspected, including any and all previous agreements entered into, which now exist, or may have existed prior to the date of this assignment.

IN WITNESS WHEREOF, I have e	executed this instrument at,
on the date indicated adjacent to my name.	,
Dated: 12/16/2010	Do aven
	Puneet Nanda

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RECORDED: 01/24/2011

PATENT REEL: 025684 FRAME: 0963