PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
AARON LOWN	01/18/2011	
JOHN ROSCOE SWARTZ	01/18/2011	

RECEIVING PARTY DATA

Name:	BUILT NY, INC.	
Street Address:	520 BROADWAY, 2ND FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10012	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29381880

CORRESPONDENCE DATA

Fax Number: (914)723-4301

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: ANDREW F. YOUNG, ESQ.

Address Line 1: LACKENBACH SIEGEL BUILDING

Address Line 2: 1 CHASE ROAD

Address Line 4: SCARSDALE, NEW YORK 10583

ATTORNEY DOCKET NUMBER: BUILT.DP176

NAME OF SUBMITTER: ANDREW F. YOUNG

Total Attachments: 3

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RECORDATION FORM COVER SHEET PATENTS ONLY				
To: Commissioner of Patents and Trademarks: Please record the attached original document or copy:				
1. Name of conveying party(ies): Aaron LOWN John Roscoe SWARTZ	 2. Name and address of receiving party(ies): Name: BUILT NY, INC. 520 BROADWAY, 2ND FLOOR NEW YORK, NEW YORK 10012 			
Additional names? _ Yes <u>x</u> No	Additional names & addresses attached? _Yes <u>X</u> No			
3. Nature of conveyance: x Assignment Merger Security Agreement Change of Name Other Execution Date: 1/18/2011				
4. Application number(s) or patent number(s): 29/381,880 DOCKET NO.: BUILT.DP176 If this document is being filed together with a new application, execution date of application is:NA Additional numbers attached?Yes _X_ No				
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved: 1			
should be mailed: Address associated with Customer No.: 28752 Name:	7. Total fee (37 CFR 3.41): \$40.00 Enclosed XX Authorized charge to Deposit Acct No 10-0100 (Lackenbach Siegel LLP)			
City: State: ZIP:	8. X Charge any additional fees in connection with this submission to our Deposit Account No. 10-0100			
DO NOT USE THIS SPACE				
9. Statement and signature. To the best of my knowledge and belief, the foregoin a true copy of the original document. ANDREW F. YOUNG, Reg. No. 44,001	ng information is true and correct and any attached copy is January 24, 2011			
Name of Person Signing Total number of pages including cover sheet, attachmen	Signature Date nts, and document: 3			

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ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned inventors:

Name	Address
Inventor (1): John R. SWARTZ	Residing at: 141 Godwin Ave. Ridgewood, NJ 07450 USA
	Citizenship: US
Inventor (1): Aaron LOWN	Residing at: 94 Clinton Road Tuxedo, NY 10987 USA
	Citizenship: US

declare that they are all citizens of the country noted above with addresses as listed above, and

hereby sell, assign and transfer to <u>BUILT NY, INC.</u>, a corporation of the State of New York, Country of USA, hereafter called the "Assignee," having a place of business at 520 Broadway, 2nd Floor, New York, NY 10012, USA;

To its successors, assigns and legal representatives, the entire right, title and interest for the United States and worldwide, in and to any and all improvements which are described and claimed in the

	attached specification ex	xecuted on	1
$\underline{\mathbf{X}}\underline{\mathbf{X}}$	specification Serial No.	29/381,880, filed December :	23, 2010 ,
	U.S. Letters Patent No.	; issued	,

entitled: FRAME FOLIO SLEEVE,

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or worldwide on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States or worldwide on said improvements; and

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection

PATENT REEL: 025685 FRAME: 0256 for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned further declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

DATE - 1/18/2011

DATE 1/18/2011

Name (John R. SWARTZ):

(L.S.)

Name (Aaron LOWN):

PATENT REEL: 025685 FRAME: 0257

LACKENBACH SIEGEL LLP
RECORDED: 01/24/2011