PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| Cynthia Eggers | 10/20/2010 |

RECEIVING PARTY DATA

| Name: | Alcoa Inc. | |
|-------------------|------------------------|--|
| Street Address: | Alcoa Corporate Center | |
| Internal Address: | 201 Isabella Street | |
| City: | Pittsburgh | |
| State/Country: | PENNSYLVANIA | |
| Postal Code: | 15212-5858 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29367047 |

CORRESPONDENCE DATA

Fax Number: (724)337-5959

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Alcoa Intellectual Property Department

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Address Line 2: C-70

Address Line 4: Alcoa Center, PENNSYLVANIA 15069

ATTORNEY DOCKET NUMBER: 10-1169

NAME OF SUBMITTER: Mauri A. Sankus

Total Attachments: 2

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PATENT

REEL: 025688 FRAME: 0685

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ASSIGNMENT

WHEREAS, I, Cynthia Eggers of 1523 Napier Terrace, Lawrenceville, GA 30044, have invented a certain new and useful invention entitled "SHAPED CUP", for which the following design patent application has been prepared and filed:

(i) with the U.S. Patent & Trademark Office on August 2, 2010, receiving Serial No. 29/367,047, and further identified as Attorney File No. 10-1169.

NOW THEREFORE, be it known that I, for and in consideration of one U.S. dollar (\$1 US) and other certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, Alcoa Inc., a Pennsylvania corporation having a place of business at Alcoa Corporate Center, 201 Isabella Street, Pittsburgh, PA 15212-5858, its successors, legal representatives and assigns, the aforesaid applications and all rights to claim priority directly or indirectly to the aforesaid applications and all continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; I also assign any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; I warrant that no assignment of the invention(s), application or patent therefor has been made to a party other than Alcoa Inc.: I warrant that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than Alcoa Inc.; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to **Alcoa Inc.**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Assignment - Page 2

NY 240660431v1 October 7, 2010

IN WITNESS WHEREOF, the party hereto has executed this Assignment as of the date indicated hereunder.

Date (1000) 20, 2010

Cynthia Eggers

State of

County of (

Before me this <u>30</u> day of <u>40be</u>, 2010, appeared CYNTHIA EGGERS, personally known to be the person who is described herein and who executed the above instrument, & she acknowledged that she executed the same of her own free will for the purpose set forth herein.

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Journ Public in and for said County and State

NY 240660431v1 October 7, 2010

PATENT REEL: 025688 FRAME: 0687