

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Maria Silvia Venturini Fendi	12/27/2010
RECEIVING PARTY DATA	
Name:	FENDI ADELE S.R.L.
Street Address:	Via Flaminia 968
City:	Rome
State/Country:	ITALY
Postal Code:	I-00189
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29380805
CORRESPONDENCE DATA	
Fax Number:	(248)689-4071
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	248-689-3500
Email:	schultz@reising.com
Correspondent Name:	Matthew J. Schmidt
Address Line 1:	755 W. Big Beaver Road, Suite 1850
Address Line 4:	Troy, MICHIGAN 48084
ATTORNEY DOCKET NUMBER:	2916.3072.001
NAME OF SUBMITTER:	Matthew J. Schmidt
Total Attachments: 1 source=3072_Signed_Assignment#page1.tif	

OP \$40.00 29380805

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PATENT
REEL: 025692 FRAME: 0976

ASSIGNMENT

The undersigned, Maria Silvia Venturini Fendi, the inventor of a certain, new, original and ornamental design for:

BAG

for which application for Design Letters Patent in the United States of America has been or will be made, hereby assigns and transfers to FENDI ADELE S.R.L., Via Flaminia 968, I-00189 Rome, Italy, for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification prepared and executed by me on 12-27-2010, preparatory to obtaining Design Letters Patent to be held and enjoyed to the full end of the term for which said Design Letters Patent is granted as full and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

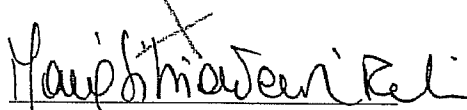
I hereby authorize and request my attorney, Matthew J. Schmidt, of Reising Ethington P.C., Customer Number 23399, to insert here in parentheses (Serial No. 29/380,805 filed on 12-10-2010) the filing date and application number of said application when known.

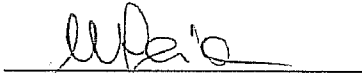
IN WITNESS THEREOF, the undersigned executed this document on


December 27 2010

Date

Inventor:


Maria Silvia Venturini Fendi


Witnessed by:


Witnessed by: