PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stephen A. Roehl	01/20/2011

RECEIVING PARTY DATA

Name:	Fantasy Diamond Corporation
Street Address:	1550 West Carroll Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60607

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29363637

CORRESPONDENCE DATA

Fax Number: (314)480-1505

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ATTORNEY DOCKET NUMBER: 506962.51

NAME OF SUBMITTER: Robert C. Haldiman

Total Attachments: 2

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PATENT REEL: 025693 FRAME: 0420

PATENT

Docket No.: 506962.51

ASSIGNMENT

In consideration of One Dollar and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to Fantasy Diamond Corporation, an Illinois corporation, having a principal place of business at 1550 West Carroll Avenue, Chicago, IL 60607, its successors and assigns (hereinafter "Assignee"), the entire right, title and interest in the invention or improvements of the undersigned disclosed in the following applications and/or United States Letters Patent:

Application Serial No.: 29/363,637

Titled: THIRTEEN GEMSTONES IN AN ARRANGEMENT IN A JEWELRY SETTING

Filed: June 11, 2010

and any and all other applications for Letters Patent which the Assignee or the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States which may be obtained on any of said applications, including any identified above, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said Assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application(s) to insert in this Assignment the serial number, filing date, and date of execution of said application(s).

For said considerations, the undersigned hereby agrees, upon the request and at the expense of said Assignee, to execute any divisional, continuation, continuation-in-part or substitute application for said invention or improvements, and any oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application(s), and, in the event of any application or Letters Patent assigned herein becoming involved in an interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said Assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said Assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment has not been made.

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And for said consideration, the undersigned hereby assigns to said Assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights, and agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign Letters Patent therefor.

Stephen A. Roehl

Date: 1-20-2011

Notary Public a lamora

STATE OF) SS COUNTY OF)

Before me, a Notary Public in and for the County and State aforesaid, appeared to me Stephen A. Roehl, personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act for the uses and purposes therein expressed.

My Commission Expires:

JUDITH A ORMOND MY COMMISSION EXPRESS FEBRUARY 2, 2013

SLC-6264829-1

RECORDED: 01/25/2011

PATENT REEL: 025693 FRAME: 0422