13014084

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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Matthew A. Rakers	02/02/2006
David L. Dunmire	02/02/2006
Brian M. Novack	02/06/2006

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property I, L.P. (formerly known as SBC Knowledge Ventures, L.P.)
Street Address:	645 E. Plumb Lane
City:	Reno
State/Country:	NEVADA
Postal Code:	89502

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13014084

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	1033-IT1105 CON
NAME OF SUBMITTER:	/Grace Adame/

Total Attachments: 4

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ASSIGNMENT

WHEREAS, Matthew A. Rakers, a citizen of the United States of America, residing at 601 E. 4th Street, Aviston, IL 62216; David L. Dunmire, a citizen of the United States of America, residing at 9 Inwood Heights Drive North, San Antonio, TX 78248; and Brian M. Novack, a citizen of the United States of America, residing at 5 Highfield Lane, St. Louis, MO 63131; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled "SERVICE TO PUSH AUTHOR-SPOKEN AUDIO CONTENT WITH TARGETED AUDIO ADVERTISING TO USERS," Attorney Docket No. 1033- IT1105 (SBC IT1105), for a full description of which reference is here made to an application for Letters Patent of the United States filed on November 2, 2005, and assigned Application Serial No. 11/265,771; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

Attorney Docket Number: 1033-IT1105

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor:	Matthew A. Rakers
Signature of First Inventor:	Wanter A Robers
Date:	2/2/04
Witnesses for	
First Witness:	Signature / Date
	Full Name (printed)
Second Witne	ess: Church Character 2-2-00 Signature / Date
	CHRISSY CHITWOUD Full Name (printed)

Attorney Docket Number: 1033-IT1105

Name of Second Inventor:	David L. Dunmire
Signature of Second Inventor: Date:	2/2/06
Witnesses for Se	econd Inventor
First Witness:	Signature / Date
Second Witness	Sighature / Date
	Full Name (printed)
Name of Third Inventor: Esignature of Third Inventor:	Brîan M. Novak
Witnesses for T	hird Inventor
First Witness:	Signature / Date
	Full Name (printed)
Second Witness	Signature / Date
	Full Name (printed)

Attorney Docket Number: 1033-IT1105

Name of Second Inventor:	David L. Dunmire
Signature of Second Inventor:	
Date:	
Witnesses for Se	econd Inventor
First Witness:	
	Signature / Date
	Full Name (printed)
Second Witness:	
	Signature / Date
	Full Name (printed)
Name of Third Inventor: Br	rian M. Novack
Signature of Third Inventor:	y/C
Date:	Feb 6,2006
Witnesses for Thi	ird Inventor
First Witness:	M. B. F123 6 200 5 Signature / Date
	KENNETH N. BAILEY Full Name (printed)
Second Witness:	Signature / Date
	Ben J. Sho offoursk Full Name (printed)

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