

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joo Hyun KIM	11/15/2010
Won Tae CHOI	11/15/2010
Bong Soon KANG	11/10/2010
Sung Mok LEE	11/09/2010
Won Woo JANG	11/09/2010
Hak Yong HAN	11/09/2010

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRO-MECHANICS CO., LTD.
Street Address:	314, Maetan 3-Dong, Yeongtong-gu,
Internal Address:	Suwon
City:	Gyeonggi-do
State/Country:	REPUBLIC OF KOREA

Name:	DONG-A UNIVERSITY RESEARCH FOUNDATION FOR INDUSTRY-ACADEMY COOPERATION
Street Address:	840 Hadan 2-dong
Internal Address:	Saha-gu
City:	Busan
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12929036

CORRESPONDENCE DATA

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OP \$40.00 12929036

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2336-784

NAME OF SUBMITTER:

Benjamin J. Hauptman

Total Attachments: 2

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ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- | | |
|----------------------------|--------------------------|
| (1) <u>KIM, Joo Hyun</u> | (5) <u>JANG, Won Woo</u> |
| (2) <u>CHOI, Won Tae</u> | (6) <u>HAN, Hak Yong</u> |
| (3) <u>KANG, Bong Soon</u> | |
| (4) <u>LEE, Sung Mok</u> | |

who have made a certain new and useful invention, hereby sell, assign and transfer unto

- 1) SAMSUNG ELECTRO-MECHANICS CO., LTD.
314 Maetan 3-dong, Yeongtong-gu,
Suwon, Gyunggi-do, Republic of Korea
- 2) Dong-A University Research Foundation For Industry-Academy Cooperation
840 Hadan 2-dong, Saha-gu, Busan, Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled **APPARATUS AND METHOD FOR ENHANCING VISIBILITY OF COLOR IMAGE**

(a) for which an application for United States Letters Patent was filed on _____, and identified by United States Serial No. _____; or
(b) for which an application for United States Letters Patent was executed on _____,
and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the dates indicated aside our signatures:

INVENTOR(S)

DATE SIGNED

1) Joo Hyun Kim
Name: KIM, Joo Hyun

15 NOV. 2010

2) Won-tae CHOI
Name: CHOI, Won Tae

2010. 11. 15

3) Bongsoon Kang
Name: KANG, Bong Soon

10 Nov. 2010

4) [Signature]
Name: LEE, Sung Mok

2010. 11. 09

5) [Signature]
Name: JANG, Won Woo

2010. 11. 09

6) [Signature]
Name: HAN, Hak Yong

2010. 11. 9