PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Cogito Communication	12/22/2010

RECEIVING PARTY DATA

Name:	SOCIETE DES PRODUITS MARNIER LAPOSTOLLE	
Street Address:	91, Boulevard Haussmann	
City:	F-75008 Paris	
State/Country:	FRANCE	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29370610

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2128135900

Email: abriggie@fzlz.com

Correspondent Name: Charles T.J. Weigell, Esq.

Address Line 1: 866 United Nations Plaza

Address Line 2: Fross Zelnick Lehrman & Zissu, P.C.
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: MLAF 1002633

NAME OF SUBMITTER: Andrew W Briggie

Total Attachments: 1

source=Assignment from Cogito to MLAF with info filled in + signed (F0741405)#page1.tif

PATENT REEL: 025701 FRAME: 0074 CH \$40.00 233

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of <u>December 22, 2010</u> (the "Effective Date") is made by and between Cogito Communication ("Assignor"), a société cooperative à responsabilité limitée organized and existing under the laws of Belgium, having a place of business at Boulevard du centensaire, 39, 1325 Dion Valmont, Belgium, and SOCIETE DES PRODUITS MARNIER LAPOSTOLLE ("Assignee"), a company organized and existing under the laws of France, and having a place of business at 91, Boulevard Haussmann, F-75008 Paris, France.

WHEREAS, by virtue of an assignment dated <u>December 22, 2010</u> and recorded with the U.S. Patent and Trademark Office at Reel/Frame <u>025611</u> /0648. Assignor acquired the entire right, title, and interest to a new, original, and ornamental design for a

CONTAINER

as described and set forth in U.S. Patent Application No. 29/370,610, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all foreign rights to said invention, and all rights under the International Convention in respect to said invention and application. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

Assignor hereby authorizes and requests our appointed attorneys to insert above the assignment date and Reel/Frame number of said assignment when known.

22/12/10 (Date)

(Signature

(F0697604.1)

PATENT REEL: 025701 FRAME: 0075

RECORDED: 01/26/2011