

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Thomas J. Campanaro</td> <td>01/20/2011</td> </tr> <tr> <td>Joy L. Campanaro</td> <td>01/21/2011</td> </tr> <tr> <td>David McCutcheon</td> <td>01/22/2011</td> </tr> <tr> <td>Douglas D. McMurray</td> <td>01/25/2011</td> </tr> </tbody> </table>		Name	Execution Date	Thomas J. Campanaro	01/20/2011	Joy L. Campanaro	01/21/2011	David McCutcheon	01/22/2011	Douglas D. McMurray	01/25/2011
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David McCutcheon	01/22/2011										
Douglas D. McMurray	01/25/2011										
RECEIVING PARTY DATA											
Name:	Engineering Fitness International Corp.										
Street Address:	7755 Arjons Drive										
City:	SAN DIEGO										
State/Country:	CALIFORNIA										
Postal Code:	92126										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12841894</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12841894						
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Application Number:	12841894										
CORRESPONDENCE DATA											
Fax Number:	(619)398-0115										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	619-238-1900										
Email:	docketing@procopio.com										
Correspondent Name:	Stephen C. Beuerle										
Address Line 1:	525 B Street										
Address Line 2:	Suite 2200										
Address Line 4:	SAN DIEGO, CALIFORNIA 92101										
ATTORNEY DOCKET NUMBER:	108607-3CPCN2										
NAME OF SUBMITTER:	Stephen C. Beuerle										
Total Attachments: 3											

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PATENT
108607-03CPN2

ASSIGNMENT OF PATENT APPLICATION

Whereas, We, Thomas J. Campanaro, Joy L. Campanaro, Dan McCutcheon, and Douglas D. McMurray, citizens of the United States, hereinafter referred to as "Assignors", have invented an invention entitled METHOD OF USING DEVICE HAVING AN ADJUSTABLE INCLINE, for which U.S. patent application number 12/841,894 was filed July 11, 2010; and

Whereas, Engineering Fitness International Corp., a corporation organized and existing under the laws of the State of California, hereinafter referred to as "Assignee", whose principal place of business is at 7755 Arjons Drive, San Diego, CA 92126, wishes to acquire the full and exclusive right, title and interest in the invention, the application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, its successors and assigns, the full and exclusive right, title and interest in the invention, the application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries, including any continuations, divisions, renewals, substitutes, reissues or legal equivalents thereof, for the full term(s) for which the same is granted, including all priority rights under the International Convention.

Assignors, in accordance with this Assignment, hereby authorize and request the United States Commissioner for Patents, and officials of foreign countries whose duty it is to issue patents or legal equivalents thereof, to issue any patents obtained on the invention to Assignee, its successors and assigns.

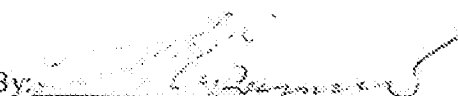
Assignors covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this Assignment.

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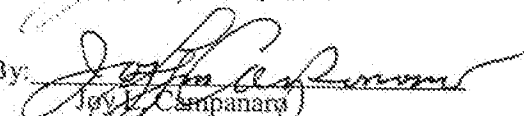
Assignors further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to this invention and any applications, patents or legal equivalents directed thereto that are known and accessible to Assignors, and that Assignors will testify in any interference or litigation related thereto.

Assignors further covenant that they will promptly execute and deliver to Assignee or its legal representative any documents, instruments or affidavits required to apply for, obtain, maintain, issue and enforce this invention and any applications, patents or legal equivalents directed thereto in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof including all rights to claim priority under any international treaty or convention.

Date: 1-20-11

By: 
Thomas J. Campanaro

Date: 1-31-11

By: 
Jay Campanaro

Date: _____

By: _____ Done
Dan McCutcheon

Date: 1/25/11

By: 
Douglas D. McMurray

Assignors further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to this invention and any applications, patents or legal equivalents directed thereto that are known and accessible to Assignors, and that Assignors will testify in any interference or litigation related thereto.

Assignors further covenant that they will promptly execute and deliver to Assignee or its legal representative any documents, instruments or affidavits required to apply for, obtain, maintain, issue and enforce this invention and any applications, patents or legal equivalents directed thereto in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof including all rights to claim priority under any international treaty or convention.

Date: _____

By: _____
Thomas J. Campanaro

Date: _____

By: _____
Joy L. Campanaro

Date: 1-22-11

By: Dan M. McCutcheon
Dan McCutcheon

Date: _____

By: _____
Douglas D. McMurray