PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Vision & Waves AB	01/19/2011

RECEIVING PARTY DATA

Name:	NameO AB	
Street Address:	Halsingevagen 15	
City:	SE-132 46 Saltsjo-Boo	
State/Country:	SWEDEN	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6712616

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	641.1490GEN
NAME OF SUBMITTER:	Rolf Fasth

Total Attachments: 2 source=ASN#page1.tif source=ASN#page2.tif

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PATENT REEL: 025710 FRAME: 0514

ASSIGNMENT

WHEREAS, Vision & Waves AB (Assignor), a corporation organized under the laws of Sweden, having a place of business at Violstigen 4, SE-181 60 Lidingo, Sweden, is the registered owner of US Patent No. 6,712,616, entitled SYSTEM FOR EDUCATION ABOUT NAMES, issued 30 March 2004; and

WHEREAS, NameO AB (Assignee), a corporation organized under the laws of Sweden, having a place of business at Halsingevagen 15, SE-132 46 Saltsjo-Boo, Sweden, is desirous of acquiring an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged,

Vision & Waves AB hereby sells, assigns and transfers to NameO

AB, the full and exclusive right, title and interest in and to said invention, patent and patent rights, including all rights of priority from the filing of the application; said invention, application, letters patents, all US applications, divisions, continuations, reissues and extensions thereof, to be held and enjoyed by NameO AB for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted and during the national or validation phases as fully and entirely as the same would have been held by Vision & Waves AB had this assignment and sale not been made, and covenant that it has full right so to do, and agree that it will communicate to NameO AB or its successors and

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assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all documents related to the patent, divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid NameO AB its successors and assigns to obtain and enforce proper patent protection for said invention and during the national and validation phases.

LIDINGO Executed at (city)

_a, Sweden.

Effective date of the assignment: 19 January, 2011.

Vision & Waves/

Prèsident

Björn Albrektson Violstigen 4

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RECORDED: 01/28/2011