

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Damian Van Zyll De Jong</td> <td>01/08/2011</td> </tr> <tr> <td>Matthew Philip Dorrington Penner</td> <td>01/08/2011</td> </tr> <tr> <td>Thomas Allen Claypool</td> <td>01/08/2011</td> </tr> </tbody> </table>		Name	Execution Date	Damian Van Zyll De Jong	01/08/2011	Matthew Philip Dorrington Penner	01/08/2011	Thomas Allen Claypool	01/08/2011				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Native Shoes Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>3801 and 3805, 28/F</td> </tr> <tr> <td>Internal Address:</td> <td>183 Queen's Road Central</td> </tr> <tr> <td>City:</td> <td>Hong Kong</td> </tr> <tr> <td>State/Country:</td> <td>CHINA</td> </tr> <tr> <td>Postal Code:</td> <td></td> </tr> </table>		Name:	Native Shoes Ltd.	Street Address:	3801 and 3805, 28/F	Internal Address:	183 Queen's Road Central	City:	Hong Kong	State/Country:	CHINA	Postal Code:	
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CORRESPONDENCE DATA													
<p>Fax Number: (480)385-5061 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (480) 385-5060 Email: ssolano@ifllaw.com Correspondent Name: Ingrassia Fisher & Lorenz, P.C. Address Line 1: 7010 E. Cochise Road Address Line 4: Scottsdale, ARIZONA 85253</p>													
ATTORNEY DOCKET NUMBER:	099.0011												
NAME OF SUBMITTER:	Mark Takahashi												
<p>Total Attachments: 4 source=20110127_ASGN#page1.tif</p>													

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ASSIGNMENT

WHEREAS, the undersigned inventor(s) (hereinafter individually and collectively referred to as "ASSIGNOR") has invented:

SOLE PATTERN FOR A SHOE

for which application for Letters Patent of the United States:

☐ has been executed on even date herewith;

☐ executed on _____;

☒ was filed on December 13, 2010 and assigned U.S. Application Serial No. 29/380,935
(the Attorney/Agent of record is authorized to provide this information when it becomes available);

AND WHEREAS, Native Shoes Ltd., a ☒ Corporation; ☐ partnership; having a place of business at 3801 and 3805, 28/E, 183 Queen's Road Central, Hong Kong, PRC (hereinafter "ASSIGNEE"), and successors, assigns, and legal representatives, is desirous of acquiring an interest therein;

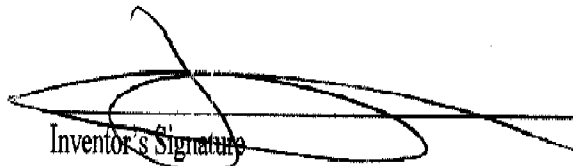
AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, nonprovisional, continuation, continuation in part, continued prosecution, substitute, renewal, extension, divisional, reissue, reexamination, foreign, Patent Cooperation Treaty (PCT) or other patent application, inventor's certificate, or like document;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid application, to the invention as described in the aforesaid application, and to any formal application which may be filed based in whole or in part on the aforesaid application, in the United States and all foreign countries, together with the right of priority under any international agreements to which the United States currently adheres and adheres to in the future, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND ASSIGNOR HEREBY AGREES to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

ASSIGNOR AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

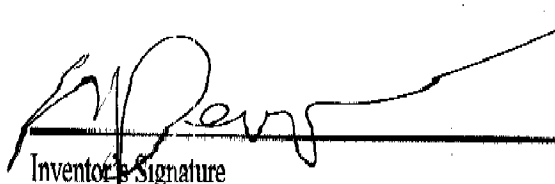
EXECUTED as of the date(s) written below by ASSIGNOR:



Inventor's Signature

Damian Van Zyl De Jong
Inventor's Printed Name

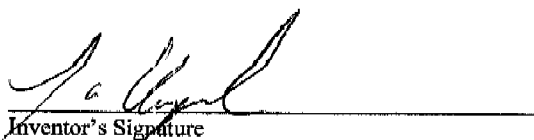
Date: 1/8/11



Inventor's Signature

Matthew Philip Dorrington Penner
Inventor's Printed Name

Date: 1/8/11



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Thomas Allen Claypool
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