PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steven Wayne Goldstein	11/30/2009
John Keady	11/30/2009
Gary Hoshizaki	11/30/2009

RECEIVING PARTY DATA

Name:	Personics Holdings Inc.	
Street Address:	6111 Broken Sound Parkway	
Internal Address:	Suite 360	
City:	Boca Raton	
State/Country:	FLORIDA	
Postal Code:	33487	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12560097

CORRESPONDENCE DATA

Fax Number: (407)540-9532

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

٦٢

Email: dcipmail@gtlaw.com

Correspondent Name: Greenberg Traurig LLP

Address Line 1: 450 S. Orange Avenue

Address Line 2: Suite 650

Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	PERS-0055-US	
NAME OF SUBMITTER:	Catherine M. Updegraff	

Total Attachments: 4 source=12560097#page1.tif

PATENT REEL: 025716 FRAME: 0920 0.00 1256009

501421017

source=12560097#page2.tif source=12560097#page3.tif source=12560097#page4.tif

> PATENT REEL: 025716 FRAME: 0921

ASSIGNMENT

Application of:	Docket No.:				
Goldstein, et al.	PERS-0055-US				
Serial Number: 12/560,097					
Filing Date 09/15/2009					
Title: Personalized Sound Management and I	Method				
WHEREAS, Steven Goldstein, John Keady, ar	nd Gary Hoshizaki, whose post office address				
appears below (hereinafter referred to as ASSIG)	NOR), have invented certain new and useful				
improvements in: Personalized Sound Manager	improvements in: Personalized Sound Management and Method, (hereinafter referred to as				
THE INVENTION) described in the above-ident	ified Patent Application; and				
WHEREAS, Personics Holdings Inc., whose po	st office address is 6111 Broken Sound				
Parkway NW, Suite 360, Boca Raton, FL 3344	87 (hereinafter referred to as ASSIGNEE), is				
desirous of acquiring the entire right, title, and in	terest in and to the same in the United States and				
throughout the world.					
NOW, THEREFORE, for good and valuable consid	leration, receipt of which is hereby acknowledged,				
we, Assignor, by these presents do sell, assign and	I transfer unto said ASSIGNEE, the entire right, title				
and interest in and to said invention and Patent App	lication throughout the United States of America,				
including any and all U.S. Provisional Application	to whom priority is claimed in the above-identified				
U.S. Patent Application, including any and all Unite	ed States Letters Patent granted on any U.S. Patent				
Application, and any division, continuation, continu	lation-in-part and reissue of said U.S. Patent				
Application; and the entire right, title and interest in	and to said invention throughout the world,				
including the right to apply for patents and inventor	certificates in respect thereof and to claim priority				
pursuant to rights accorded ASSIGNOR under the terms of the Paris International Convention and all other available international conventions and treaties; and the entire right, title and interest in and to					
any and all patents, patents of addition, utility mode	s; and the entire right, title and interest in and to				
inventor certificates which may be granted through	as, patents of importation, revaildation patents and				
ALSO, ASSIGNOR hereby agrees to execute any	documents that locally may be required in				
connection with the filing, prosecution and maint	enance of said application or any other natent				
application(s) or inventor certificate(s) in the Uni	ted States and in foreign countries for said				
invention, including additional documents that ma	av he required to affirm the rights of				
ASSIGNEE in and to said invention, all without i	further consideration ASSIGNOR also agrees				
without further consideration and at ASSIGNEE'S	S expense to identify and communicate to				
ASSIGNEE at ASSIGNEE'S request documents a	and information concerning the invention that				
are within ASSIGNOR'S possession or control, and to provide further assurances and testimony					
on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the					
prosecution, maintenance and defense of any patent application or patent encompassed within the					
terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to					
ASSIGNOR'S heirs, executors, administrators and	d other legal representatives. If no serial number				
is listed above for the captioned patent application	a, Assignor hereby authorizes Personics				
Holdings Inc. or it's legal representatives to insert	t into this Assignment the Serial Number or				
other information which may be necessary to iden	tify the patent application or patents to which				
this Assignment relates.	* T.				

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE'S sole use and behoof; and for the use and behoof of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNMENT

Page 1 of 4

PATENT REEL: 025716 FRAME: 0922

Application of:		Docket No.:		
Goldstein, et al.		PERS-0055-US		
Serial Number: 12/560,097				
Filing Date 09/15/2009				
·	und Management and l	Method		
Full Name of First Inventor or S		Citizenship		
Steven Wayne Goldste	in	U.S.		
Mailing Address - Street		Post Office Address - Street		
16390 Maddalena Plac	e	Same as Mailing Address		
Cttv Delray Beach	· ••••	City		
State or Country	Zip Code	Delray Beach State or Country	Zip Code	
Florida	33446	Same as Mailing	Same as Mailing	
11011	DP-1-10	Address	Address	
Date		Signature	Address	
31 1/2/12		The same of	<u></u>	
(Notarization preferred but not				
(140au izanom prejerrea vat not	requires)			
State of)			
) ss:			
County of	j		1	
· -	· · · · · · · · · · · · · · · · · · ·			
On,1	before me,		. i	
	Name and	Title of Officer (e.g. Jane Doe, N	Notary Public)	
personally appeared		en Wayne Goldstein		
	Name of Assignor			
personally known to me, or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.				
WITNESS my hand and official seal. SEAL				
		Signature o	of Notary Public	

Application of:		Docket No.:		
Goldstein, et al.		PERS-0055-U	5	
Serial Number: 12/560,097			· · · · · · · · · · · · · · · · · · ·	
Filing Date 09/15/200	•			
		nd Method		
	Title: Personalized Sound Management and Method Full Name of First Inventor or Sole Inventor Citizenship			
John Keady		U.S.		
Mailing Address - Street		Post Office Address - Street		
8138 Crestridge Rd.	Rd. Same as Mailing Address		ress	
City City				
Fairfax Station State or Country	Zip Code	State or Country	Zip Code	
VA	22039	Same as Mailing	Same as Mailing	
VA.	22457	Address	Address	
Date		Signature /	Address	
	-1			
(Notarization preferred but no	1			
(vourtzation prejerrea out no	requirea)		i	
State of) / //	į	
) ss:	1	
County of)		
		, ,		
On .	before me,		. 1	
	Naп	e and Title of Officer (e.g. Jane Doe,	Notary Public)	
personally appeared _		John Keady		
		Name of Assignor	1	
personally known to me, or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.				
WITNESS my hand and official seal. SEAL				
		Signatur	e of Notary Public	

Application of:		Docket No.:		
Goldstein, et al.		PERS-0055-US		
Serial Number: 12/560,097				
Filing Date 09/15/2009				
	ound Management and l	Method		
Full Name of First Inventor or Sole Inventor		Citizenship	• • • • • • • • • • • • • • • • • • • •	
Gary Hoshizaki		U.S.		
Mailing Address - Street		Post Office Address - Street	1.0.150	
6798 Viento Way		Same as Mailing Address		
	City		City	
Boca Raton State or Country	Zip Code	State on Country	7 in Cada	
Florida	33486	State or Country Same as Mailing	Zip Code Same as Mailing	
THUTINA	JJ400	Address	Address	
Date	<u> </u>	Address	V variess	
		Signature (₩ .	
39 mm 50		1 Mary b Do	≥ M. M	
(Notarization preferred but not	required)	, -		
State of	١	•	V	
		-		
County of) 33	•		
	·······················/		İ	
On,	before me			
<u> </u>	Name and	i Title of Officer (e.g. Jane Doe, f	Notary Public)	
		, 5	•	
personally appeared	personally appeared Gary Hoshizaki .		,	
Name of Assignor		-		
		_		
personally known to me	e, or proved to me on the	basis of satisfactory evide	ence to be the person(s)	
		strument and acknowledg		
		thorized capacity(ies), an		
		he entity upon behalf of v		
acted, executed the inst		• • • • • • • • • • • • • • • • • • • •	• • • •	
·				
		WITNESS my ha	nd and official seal.	
WITTEDS my hand and official Seaf.				
SEAL				
Signature of Notary Public		of Notary Public		