

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Joseph C. Park	06/13/2006
Kian Fai Leong	06/30/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Amazon Technologies, Inc.
<b>Street Address:</b>	P.O. Box 8102
<b>City:</b>	Reno
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89507
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11396413
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(206)682-6031
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2066224900
<b>Email:</b>	danield@seedip.com
<b>Correspondent Name:</b>	Seed IP Law Group PLLC
<b>Address Line 1:</b>	701 Fifth Avenue
<b>Address Line 2:</b>	Suite 5400
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104
<b>ATTORNEY DOCKET NUMBER:</b>	120137.529
<b>NAME OF SUBMITTER:</b>	James A. D. White

Total Attachments: 3  
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**PATENT**  
**REEL: 025717 FRAME: 0015**

**CH \$40.00 11396413**



## ASSIGNMENT

WHEREAS, we, Joseph C. Park and Kian Fai Leong (hereinafter referred to as ASSIGNORS), having residences in Redmond, Washington and Singapore, Singapore, respectively, are the joint inventors of an invention entitled "CONTENT GENERATION REVENUE SHARING," as described and claimed in the specification for which an application for United States letters patent was filed on March 31, 2006, and assigned Application No. 11/396,413;

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a mailing address of P.O. Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

6/13/06  
Date

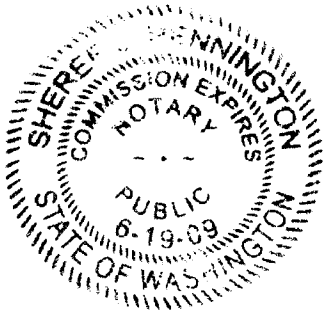
*Joseph C. Park*  
Joseph C. Park

State of WASHINGTON )

County of KING )

ss.

I certify that I know or have satisfactory evidence that Joseph C. Park is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated JUNE 13, 2006

Signature of Notary Public *Sherree L. Pennington*

Printed Name SHEREE L. PENNINGTON

My appointment expires 6-19-2009

JUN 30 2006

Date



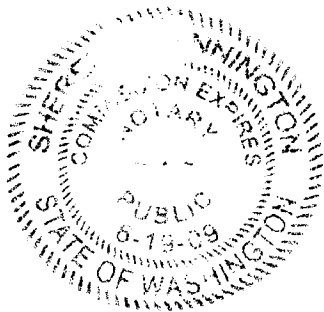
Kian Fai Leong

State of WASHINGTON )

County of KING )

ss.

I certify that I know or have satisfactory evidence that Kian Fai Leong is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 6-30-2006

Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My appointment expires 6-19-2009

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