#### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

#### **CONVEYING PARTY DATA**

| Name           | Execution Date |
|----------------|----------------|
| insighlook ltd | 01/30/2011     |

#### **RECEIVING PARTY DATA**

| Name:           | Mr Moshe Mizrahi |
|-----------------|------------------|
| Street Address: | 2, Yatzitz St    |
| City:           | Tel-Aviv         |
| State/Country:  | ISRAEL           |
| Postal Code:    | 69082            |

### PROPERTY NUMBERS Total: 1

| Property Type  | Number  |
|----------------|---------|
| Patent Number: | 7464074 |

## CORRESPONDENCE DATA

Fax Number: (009)723-6483

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: +972525495533

Email: nadavnk@gmail.com

Correspondent Name: nadav kenneth

Address Line 1: 30, hamazbiim st

Address Line 4: tel-aviv, ISRAEL 69935

NAME OF SUBMITTER: naday kenneth

Total Attachments: 1 source=il pat#page1.tif

4047 00.046

PATENT REEL: 025718 FRAME: 0629

# Insightlook's Patent, US7464074

- 1. Moshe Mizrahi, a board member, investor and shareholder in the company, has financed the fees paid towards registration of the above patent.
- 2. At the time of payment, it was understood that the fees and other expenses will be returned to Moshe. He has since requested several times that those fees are returned to him.
- 3. The company is in effect non-active, and has debts to several entities in priority over Moshe; it is impossible to convene the company's management.
- 4. Moshe is demanding that either the fees are returned to him, or the patent is assigned to him.
- 5. It is hereby decided that the US patent number, 7464074, will be assigned to Mr. Moshe Mizrahi, the chairman of the board.
- 6. This letter is to serve both as a record of the event, and a binding document that will be sent to the USPTO.

Board Member

PATENT **REEL: 025718 FRAME: 0630** 

RECORDED: 01/30/2011