

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Paul Stephen McGough	01/30/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Human Innovations, L.L.C.
<b>Street Address:</b>	506 Hamlet Ave.
<b>City:</b>	Carolina Beach
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	28428
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13017025
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	MGOUH01
<b>NAME OF SUBMITTER:</b>	Ariel S. Bentolila
<b>Total Attachments: 2</b> source=MGOUH01_Assignment_Recordation_Coversheet_tofile#page1.tif source=MGOUH01_Assignment_patent_Application_tofile#page1.tif	

OP \$40.00 13017025

**ASSIGNMENT RECORDATION COVER SHEET  
-PATENTS ONLY-**

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party  
a) Paul Stephen McGough

2. Name and address of receiving party:  
a) Name: Human Innovations, L.L.C.  
Address: 506 Hamlet Ave.  
Carolina Beach, NC 28428

3. Nature of conveyance

<input checked="" type="checkbox"/>	Assignment	<input type="checkbox"/>	Merger
<input type="checkbox"/>	Security Agreement	<input type="checkbox"/>	Change of Name
<input type="checkbox"/>	Other: Correction of State of Incorporation of Assignment recorded at Reel ____ and Frame ____ on ____	<input type="checkbox"/>	License Agreement

Execution Date: January 30, 2011

4. Application Number(s) or Patent Number(s): 13017025

The title of the (new) application is: Method and Device for Female Therapeutic Massage

5. Please send all correspondence concerning this (these) documents to:

**Customer Number: 36297**


6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

Enclosed  
 Any additional fees are authorized to be charged to Deposit Account No.  
(Order No. )

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: January 30, 2011

  
Ariel S. Bentolila  
Registration No. 52,614

Attorney Docket No. MGOUH01

**PATENT  
REEL: 025718 FRAME: 0646**

# ASSIGNMENT OF PATENT APPLICATION

Whereas I an undersigned inventor have invented certain new and useful improvements as set forth in the patent application entitled:

## "Method and Device for Female Therapeutic Massage"

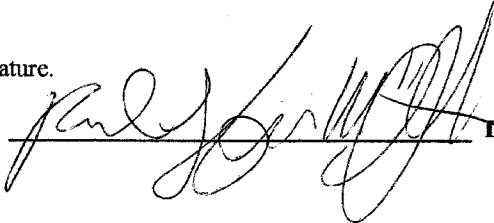
(Atty. Docket No. MGOUH01), (check one)

- for which I have executed a U.S. patent application on even date herewith. (Accompanying)  
 which bears U.S. application No. \_\_\_\_\_. (Not accompanying)  
 which is a U.S. provisional application. (Application number: 61295683)

For good and valuable consideration in the amount of \$1.00 (One US Dollar), the receipt and sufficiency of which is hereby acknowledged, I an undersigned inventor hereby:

- 1) Sell, assign and transfer to Human Innovations, L.L.C. a North Carolina Limited Liability Corporation having a place of business at 506 Hamlet Ave. Carolina Beach, NC 28428 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
- 6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

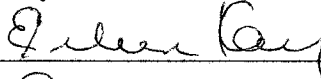
1. **Inventor: Paul Stephen McGough** Signature:  Date: **January 28, 2011**

State of North Carolina, County of New Hanover

On this 28th day of January, in the year 2011, before me, EILEEN KAY, Notary Public, personally appeared, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Signature

  
Exp 9-23-2012

