Line 1

RECORDATION FORM COVER SHEET	
PATENTS ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new	
address(es) below.	tree. Trems revolution and analysis accomments of the new
1. Name(s) of conveying party(ies)/execution date(s):	2. Name(s) and address(es) of receiving party(ies):
Tina Marie Glahn (01/25/2011) Beth Goldman Mason (01/25/2011) George Christopher Dobrin (01/25/2011)	Name: The Procter & Gamble Company Internal Address: Attention: Chief Patent Counsel One Procter & Gamble Plaza
Additional name(s) of conveying party(ies) attached: [] Yes [X] No	Cincinnati, OH 45202 Additional name(s) & address(es) attached? []Yes [X] No
3. Nature of conveyance:	
4. Application number(s) or patent number(s): This document is being filed together with a new application: [] Yes [X] No	
A. Patent Application No(s). 12/835,196 Date Filed: July 13, 2010 P&G Case: 11797 Confirmation No.: 9860	B. Patent No(s). P&G Case:
	tached? [] Yes [X] No
concerning document should be mailed:	6. Total number of applications and patents involved: [1]
Name: CENTRAL DOCKETING Internal Address: THE PROCTER & GAMBLE	7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account
COMPANY Street Address: Intellectual Property Division Sycamore Building 299 East Sixth Street, 4 th Floor Cincinnati, OH 45202	8. Deposit account number: 16-2480 Authorized User Name: Andrew A Paul
Phone: 513-983-9323	
Fax Number: 513-945-6785	
Email Address: paul.aa@pg.com	
Andrew A Paul Name of Person Signing Total number of pages including cover sheet, attachments, and documents: [5]	

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

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Rev. 12/08 (PTO updated 12/08)

PATENT REEL: 025721 FRAME: 0376

Attorney Docket Number 11797
Page 1 of № 3

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled METHOD OF SELLING ABSORBENT ARTICLES BEARING SIMILAR AND/OR RELATED GRAPHICS, Attorney's Docket No. 11797 and filed in the United States Patent Office as Number 12/835,196, on July 13, 2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Tina Marie GLAHN of 5920 Quailhill Drive, Cincinnati, Ohio 45233, USA; Beth Goldman MASON of 5766 Brookstone Drive, Cincinnati, Ohio 45230, USA; George Christopher DOBRIN of 4407 Hyacinth Drive, Mason, Ohio 45040, USA.

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications. patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 12/835,196 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 025721 FRAME: 0377 Line 1

Attorney Docket Number 11797 Page 2 of ½ 3

03:49:03 p.m.

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Dra Le	1-25-11
Tina Marie GLAHN	Date
State of OHO } State of OHO } SS NCTARY PUBLIC - STATE OF OHIO Ny continuission has no expiration date See 147 CORP.	
On this 25 day of JAN Tina Marie GLAHN, to me known to be the person instrument, and acknowledged to me that he executed the forth. I make this statement conscientiously and with the statements herein may be punishable by law.	named in and who executed the above same for the uses and purposes therein set
ANDREW A PAUL	SPQ
Notary Public/Witness printed name	Notary Public/Witness signature
Signed: July Mason Beth Goldman MASON	1-25-11 Date
State of OHIO } State of OHIO } SS MOREWA PAUL, THE CREW AT LAW MOTARY PUBLIC - STATE OF OHIO My commission has no expiration date County of HAMICTON }	
On this 25 day of JAN Beth Goldman MASON, to me known to be the person instrument, and acknowledged to me that he executed the forth. I make this statement conscientiously and with the statements herein may be punishable by law. ANALY A PAUL Notary Public/Witness printed name	n named in and who executed the above same for the uses and purposes therein set
	,

Attorney Docket Number 11797 Page 3 of X2 3

State of OA10

County of HAMILTON

Line 1

"LIC - STATE OF OHIO ilas no expiration date

JAN On this 25 day of ___ _____, 2011, before me personally appeared George Christopher DOBRIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

ANDREW A PAYL
Notary Public/Witness printed name

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Line 1

03:48:10 p.m.

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Fax No. 571-273-0140

Phone No. 571-272-3350

FROM: Linda S. Wilson (Typed or printed name of person signing Certificate)

Fax No. 513-945-6785

Phone No. 513-983-0332

Application No.:

12/835,196

Inventor(s):

Tina Marie Glahn, et al.

Filed:

July 13, 2010

Docket No.:

11797

Confirmation No.:

9860

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Rev. 12/07

PATENT REEL: 025721 FRAME: 0380