PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Nicholas Newell	02/01/2011
Mi Chen	02/01/2011
David Elliott	02/01/2011

RECEIVING PARTY DATA

Name:	EchoStar Technologies L.L.C.
Street Address:	100 Inverness Terrace East
City:	Englewood
State/Country:	COLORADO
Postal Code:	80112

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13019797

CORRESPONDENCE DATA

(206)381-3300 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-381-3300 Email: kpapp@blacklaw.com Black Lowe & Graham PLLC Correspondent Name:

701 Fifth Avenue Address Line 1: Address Line 2: **Suite 4800**

Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	DISH-1-1054	
NAME OF SUBMITTED:	Raymond W. Armentrout	

Total Attachments: 4

source=DISH-1-1054XAsgn#page1.tif

REEL: 025742 FRAME: 0837

PATENT

source=DISH-1-1054XAsgn#page2.tif source=DISH-1-1054XAsgn#page3.tif source=DISH-1-1054XAsgn#page4.tif

> PATENT REEL: 025742 FRAME: 0838

ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR LETTERS PATENT OF THE UNITED STATES OF AMERICA

WHEREAS, Nicholas Newell, 11105 Woodhurst Circle, Highlands Ranch, Colorado 80130; Mi Chen, 2867 S. Xanadu Way, Aurora Colorado 80014; and David Elliot, 146 Jackson St, Denver Colorado, 80206 (hereinafter, singularly and collectively "Assignor") has solely and/or have jointly (as appropriate) invented and/or discovered certain new and useful invention, process, machine, manufacture, or composition of matter, or any new and useful improvement in an invention as described in an application for Letters Patent entitled "APPARATUS, SYSTEMS AND METHODS FOR PRODUCTION INFORMATION METADATA ASSOCIATED WITH MEDIA CONTENT" filed in and/or with the United States Patent and Trademark Office on ______, and which has been assigned Application Serial Number ______ and which is further identified by the EchoStar Docket No. set forth above (hereinafter, the "Invention"); and

WHEREAS, EchoStar Technologies L.L.C., a limited liability company organized and existing under the laws of the State of Texas and having a principal place of business of 100 Inverness Terrace East, Englewood, Colorado 80112 (hereinafter, the "Assignee") desires to acquire all rights, title and interest in and to the Invention, including, but not limited to, all rights, title and interest in and to past, present and future damages, injunctive relief and to any and all other additional rights, title, interest, relief and/or remedies granted by any legislative, judicial, quasi-judicial, administrative or other body, or otherwise; and

WHEREAS, Assignor, to the extent they own any right, title and interest in and to the Invention are desirous of assigning any and all such rights, title and/or interest to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over unto Assignee and its legal representatives, successor and assigns, the entire right, title and interest, including any all rights in and/or to past, present and future damages, injunctive relief and/or any other remedy and relief granted by a legislative, judicial, quasi-judicial or administrative body, in and to said Invention, said application, for any and all non-provisional, national, international, foreign, and regional applications corresponding and/or claiming priority thereto, any divisions, continuations, continuation-in-parts, reissues, reexaminations, renewals, and extensions thereof, and the Letters Patent, both foreign and domestic, that may or shall issue thereon, and does request the Commissioner of Patents to issue said Letters Patent to the Assignee, consistent with the terms of this agreement.

Assignor hereby authorizes Assignee to insert in this instrument the filing date and Application Serial Number in the above fields if not already present at the time of execution of this instrument.

Assignor hereby declares that he/she is the sole inventor (if only one inventor is named herein) or an original, first and joint inventor (if plural inventors are named herein) of the Invention.

UPON SAID CONSIDERATION, Assignor hereby covenants and agrees with Assignee that they will not execute any writing or do any act whatsoever conflicting with these presents, and agrees that, when requested, he/she will, without charge to Assignee but at its expense, execute such additional assignments, declarations and other writings and do such additional acts as said Assignee

Page 1 of 4

may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, renewal, reissued or extended Letters Patent of the United States, or of any and all foreign countries, on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties.

Assignor agrees that he/she will communicate to Assignee or its representatives any facts known to Assignor respecting said inventions within a reasonable time of discovering or coming into possession of the same.

Assignor authorizes and empowers Assignee, its successors, assigns or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in Assignor's name, in any and all countries to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

Assignor hereby consent that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of Assignee or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Assignor covenants with Assignee, its successors, assigns, legal representatives, and nominees, that to the best of Assignor's knowledge the right, title and interest herein conveyed are free and clear of any encumbrance, and that Assignor has the full right to convey the same as herein expressed.

This Agreement and Assignment supersedes all other assignments, agreements and addendums related to the above-identified application.

After this Assignment has been recorded, please return it to:

Attn: John T. Kennedy
DISH Network L.L.C.
Legal Department
9601 S. Meridian Blvd.
Englewood, CO 80112

***************************************		1	······
JOINT		// - /. // //	ĺ
Inventor (1):	Nicholas Newell	- / ide // will	:
	(Name)	(Signature in Full)	
Citizenship:	US		
Post Office Address:			
Residence:	11105 Woodhurst Circle,	Highlands Ranch, Colorado 80130	
On this / 5 day	of Foregaria, 201	 before me a notary public in and for the 	county
of Wasales	in the State of	appeared Nicholas New	ell, who
		rson whose name is subscribed to the fo	regoing
		als and delivered the same instrument as a	free and
voluntary act for the u	ise and purposes therein set	TOURN MAN MAN	ding
<u> </u>	23 A A	als and delivered the same instrument as a forth.	
<u>Jachten</u> My Commission Exp	Melino,	(Seal)	NY A.
	ires: /2////20/3	(Seal)	10
Notary Public		# 3. PUB.	
		THE OF	COTO 1. 184
		"min	14119
JOINT		(Seal) PUBY	
Inventor (2):	Mi Chen		···
(-)	(Name)	(Signature in Full)	
Citizenship:	US		
Post Office Address:			
Appearance of the second secon	ADOMAN IN THE	00.00014	
Residence:	2867 S. Xanadu Way, Au	rora CO 80014	~
On this Per day	car delenar - one	I haven me a notary rubble in and for th	e county
of this gay	in the State of	1, before me a notary public in and for the Marka Mi Chen.	who is
Increanally known to	n me to be the same ner	son whose name is subscribed to the ti	oregoing.
instrument, and ackn	owledged that he signed, so	als and delivered the same instrument as a	free and
voluntary act for the	use and purposes therein set	forth.	
		Man Plant Contract of the Cont	
Donathon	M. C.	S NOTAR NE	
My Commission For	2000 / 1/1/1/2012	and the second second	
Notary Public	3 - 1001 1111 (N. 11. 12. 11. 11. 11. 11. 11. 11. 11. 11	als and delivered the same instrument as a forth.	
110000		COLORAGIAN	

JOINT		
Inventor (3):	David Elliott	
	(Name)	(Signature in Full)
Citizenship:	US	
Post Office Addre	288:	
Residence:	146 Jackson St, Denver CO,	80206
On this	day of Abayaras , 2011, 1	pefore me a notary public in and for the county, appeared David Elliott, who is
of Wasaho	in the State of Color	, appeared David Elliott, who is
personally know	n to me to be the same person	whose name is subscribed to the foregoing
		and delivered the same instrument as a free and
voluntary act for t	the use and purposes therein set for	th.
(Into	konsMeDna	i Mora &i
My Commission	Expires: /2//6/20/2	E(Seal)
Notary Public		= 0 V81+C =
		COLORADOLINA
		Ministere