

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Subhadip Sarkar	01/18/2011
Deepak Chandra	01/18/2011
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13009790
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 839-5070
Email:	quintana@fr.com
Correspondent Name:	Brian J. Gustafson
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-2052001
NAME OF SUBMITTER:	Linda Quintana
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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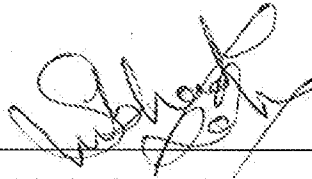
ASSIGNMENT

For valuable consideration, we, SUBHADIP SARKAR of 1273 Lakeside Drive, Apt. 1162, Sunnyvale, CA 94085, and DEEPAK CHANDRA of 555 W. Middlefield Road, Mountain View, CA 94043, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled LOCAL AD SERVING, filed January 19, 2011, and assigned U.S. Serial Number 13/009,790, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



SUBHADIP SARKAR

Witnessed by:



Signature

Date: Jan 18th 2011

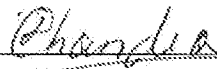
Tao Huang

Typed or Printed Name

1075 Space Park Way Sp102

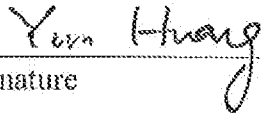
Mountain View CA 94043

Witness Address



DEEPAK CHANDRA

Witnessed by:



Signature

Date: 01/18/2011

YUN HUANG

Typed or Printed Name

1075 space park way #1102

Mountain View, CA 94043

Witness Address