PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christian Koblenzer	01/10/2011

RECEIVING PARTY DATA

Name:	Dr. Ing. h.c. F. Porsche Aktiengesellschaft		
Street Address:	Porscheplatz 1		
City:	Stuttgart		
State/Country:	GERMANY		
Postal Code:	70435		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29384150

CORRESPONDENCE DATA

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NAME OF SUBMITTER: BRETT J. ROSEN

Total Attachments: 2

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OP \$40.00 29

PATENT REEL: 025750 FRAME: 0806

ASSIGNMENT - Patent Application		Docket Number: PORS-205US		
Whereas, the Ass	ignor, com	prising the following named inven	tors:	
	1. CHR	1. CHRISTIAN KOBLENZER		2.
ASSIGNOR(s)/ INVENTOR(s)	3.			4.
	5.	•		6.
made an inventio	n entitled:	FLOOR MATS FOR AUTOMOBIL	E.	
(Select one of the i	ollowing): concurrer the U.S. F ent Applica	Letters Patent of the United State only herewith satent and Trademark Office on ation Serial No.: Dr. Ing. h.c. F. Porsche Aktien Porscheplatz 1 Stuttgart Germany 70435	· ·	
Now, the Dollar (\$1.00), a Assignor, intend assigns, the full said invention, in	arefore, in one of the ing to be leading to be leaded and exclusions all left and a	consideration of the payment by A r good and valuable consideration gally bound, hereby sells, assign live right, title and interest in and a divisions, continuations, and conters Patent, including reissues, to on corresponding thereto.	Assign, the same to sa	and the Letters Patent to be obtained therefor, nee to Assignor of a sum corresponding to One e receipt of which is hereby acknowledged, d transfers to Assignee, its successors and id invention, all applications for Letters Patent for ations-in-part thereof, all rights to claim priority betained therefor, including any and all foreign

Assignor hereby warrants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

Assignor agrees it shall be legally bound, upon request of the Assignee or its successors or assigns or a legal representative thereof, to supply all information and evidence of which the Assignor has knowledge or possession, relating to the making and practice of said invention, to testify in any legal proceeding relating thereto, to execute all instruments proper to patent the invention in the United States of America and foreign countries in the name of the Assignee, and to execute all instruments proper to carry out the intent of this instrument.

If the invention requires a biological deposit, Assignor also grants to Assignee such control over any deposit made by Assignor as may be necessary to the validity of the patent rights assigned herein.

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ASSIGNMENT	 Patent Application 	חו

Docket Number: PORS-205US

Assignor authorizes Assignor's attorney to insert at the end hereof, the serial number and filing date of the aforesaid application for United States Letters Patent and/or the Attorney Dooket or file designation for this application if not identified above.

If the Assignor includes more than one individual, these obligations shall apply to these individuals both individually and collectively.

In witness whereof, this Assignment is executed on the day indicated below.

	Toward on Deighood N	łamė	Signature	Date
1. CHRISTIAN KOB 2. 3. SIGNATURE 4. 5.		XClener	X10.01.2001	
	1. CHRISTIAN KOBI	_ENZER	XII G	X10.01.2011
			* Witness to Assignor #1	7() 0 10 11
	2.			
			* Witness to Assignor #2	
	3.			
			* Witness to Assignor #3	
	4,			
			* Witness to Assignor #4	AT A STATE OF THE
	5.			
			* Witness to Assignor #5	
	6.			1
		.451,407	* Witness to Assignor #6	
Application for	United States Letters	Patent:	-	
Serial No.:				·
Filed:				
Attorney Doctor		PORS-20	05US	ed, mandatory for some countries
Total Number of Assignment Pages		2	AAIITIESS SIGNALIA LECONIIIIO	

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PATENT REEL: 025750 FRAME: 0808

RECORDED: 02/07/2011