

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jorey Ramer</td> <td>11/09/2010</td> </tr> <tr> <td>Adam Soroca</td> <td>11/09/2010</td> </tr> <tr> <td>Dennis Doughty</td> <td>11/09/2010</td> </tr> <tr> <td>Neal J. Karasic</td> <td>11/09/2010</td> </tr> </tbody> </table>		Name	Execution Date	Jorey Ramer	11/09/2010	Adam Soroca	11/09/2010	Dennis Doughty	11/09/2010	Neal J. Karasic	11/09/2010		
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Jumptap, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>10 Canal Park</td> </tr> <tr> <td>Internal Address:</td> <td>5th Floor</td> </tr> <tr> <td>City:</td> <td>Cambridge</td> </tr> <tr> <td>State/Country:</td> <td>MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td>02141</td> </tr> </table>		Name:	Jumptap, Inc.	Street Address:	10 Canal Park	Internal Address:	5th Floor	City:	Cambridge	State/Country:	MASSACHUSETTS	Postal Code:	02141
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Street Address:	10 Canal Park												
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PROPERTY NUMBERS Total: 1													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11928960</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11928960								
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Application Number:	11928960												
CORRESPONDENCE DATA													
<p>Fax Number: (412)945-5933 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 4124718815 Email: assignments@webblaw.com</p> <p>Correspondent Name: The Webb Law Firm Address Line 1: 436 Seventh Avenue, 700 Koppers Building Address Line 4: Pittsburgh, PENNSYLVANIA 15219</p>													
ATTORNEY DOCKET NUMBER:	5807-102533												
NAME OF SUBMITTER:	Alexander Detschelt												

OP \$40.00 11928960

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PATENT
REEL: 025754 FRAME: 0741

Total Attachments: 5

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RECORDATION FORM COVER SHEET
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Jorey Ramer
Adam Soroca
Dennis Dougherty
Neal J. Karasic

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: Jumtap, Inc.

Internal Address: 5th Floor

Street Address: 10 Canal Park

City: Cambridge

State: MA

Country: United States Zip: 02141

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 11/09/2010; 11/09/2010; 11/09/2010; 11/09/2010

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other _____

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

11/928,960

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Alexander Detschelt

Internal Address: The Webb Law Firm

Street Address: 436 Seventh Avenue
700 Koppers Building

City: Pittsburgh

State: PA Zip: 15219

Phone Number: 412-471-8815

Fax Number: 412-945-5933

Email Address: assignments@webblaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☒ Authorized to be charged by credit card

☐ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

8. Payment Information

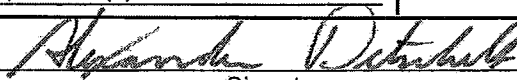
a. Credit Card Last 4 Numbers 4775

Expiration Date 05/2012

b. Deposit Account Number 23-0650

Authorized User Name _____

9. Signature:



Signature

February 7, 2011

Date

Alexander Detschelt

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

5

ASSIGNMENT

WHEREAS, as a below named inventor, I have invented certain new and useful improvements in

Idle Screen Advertising

(Invention Title)

☐ for which a United States Provisional Patent application was filed on _____ (mm/dd/yyyy) and bears Application Number _____ (hereinafter "said application").

AND/OR

☐ for which I have this day executed an application for a United States Patent (hereinafter "said application").

AND/OR

☒ for which an application for a United States Patent was filed on 10/30/2007 (mm/dd/yyyy) and bears Application Number 11/928,960 (hereinafter "said application").

AND/OR

☐ for which an international patent application was filed under the Patent Cooperation Treaty on _____ (mm/dd/yyyy), bearing Application No. _____ (hereinafter "said application").

AND, WHEREAS, Jumtapt, Inc., a corporation of Massachusetts, having a place of business at 245 First Street, 11th floor, Cambridge MA 02142, hereinafter called the "assignee", is desirous of acquiring the entire right, title, and interest in and to said application and the inventions and improvements therein disclosed.

NOW, THEREFORE, for good and valuable consideration paid to me by said assignee, the receipt of which is hereby acknowledged, I as the inventor or as one of the inventors, hereinafter the assignor(s), do hereby assign, sell and transfer unto said assignee the full and exclusive right, title and interest in and to said application and the inventions and improvements therein disclosed for the United States and all foreign countries and any Letters Patent which may issue therefor in the United States and all foreign countries and all divisions, reissues, continuations, continuations-in-part, renewals and/or extensions thereof. Such assignment extends to the full ends of the terms of these applications and patents as fully and entirely as the same would have been held and enjoyed by me had this Assignment not been made.

I covenant that I am the lawful owner(s) of said application, inventions and improvements, that the same are unencumbered, that no license has been granted to make, use or vend the said inventions or improvements or any of them, and that I have the full right to make this Assignment.

And for the consideration aforesaid, I agree individually and, if applicable, jointly that I will communicate to said assignee or the representatives thereof any facts known to me respecting said inventions and improvements, and will, upon request but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, continuation-in-part, renewal and/or extension applications, make all rightful oaths,

and generally do all other and further lawful acts deemed necessary or expedient by said assignee or by counsel for said assignee to assist or enable said assignee to obtain and enforce full benefits from the rights and interests herein assigned. This Assignment shall be binding upon my heirs, executors, administrators and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns, as the case may be, of said assignee.

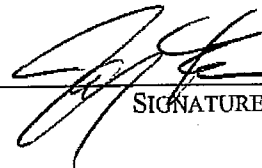
1. FULL NAME OF ASSIGNOR:

Jorey Ramer

RESIDENCE:

Cambridge, MA

EXECUTED this 9 day of Nov, 2010

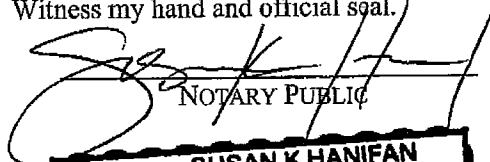
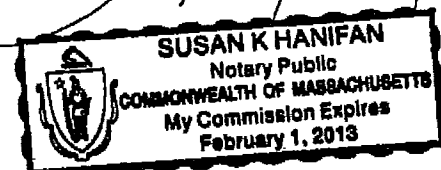

SIGNATURE

STATE of MASSACHUSETTS)

COUNTY of MIDDLESEX)

On this 9 day of NOVEMBER, in the year 2010, before me SUSAN K HANIFAN
DAY MONTH YEAR NOTARY PUBLIC NAME
a notary public, personally appeared JOREY RAMER,
NAME OF DOCUMENT SIGNER

proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged he/she executed the same. Witness my hand and official seal.


NOTARY PUBLIC

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☒ Checked Box indicates 2 additional page(s) for inventor signatures.

2. FULL NAME OF ASSIGNOR:
Adam Soroce

RESIDENCE:
Cambridge, MA

EXECUTED this 9th day of November, 2010

[Signature]
SIGNATURE

STATE of MASSACHUSETTS)

COUNTY of MIDDLESEX)

On this 9 day of NOVEMBER, in the year 2010, before me SUSAN K HANIFAN
DAY MONTH YEAR NOTARY PUBLIC NAME
a notary public, personally appeared ADAM SOROCE,
NAME OF DOCUMENT SIGNER

proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged he/she executed the same. Witness my hand and official seal.

[Signature]
NOTARY PUBLIC
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L

3. FULL NAME OF ASSIGNOR:
Dennis Doughty

RESIDENCE:
Brookline, MA

EXECUTED this 9th day of NOVEMBER, 2010

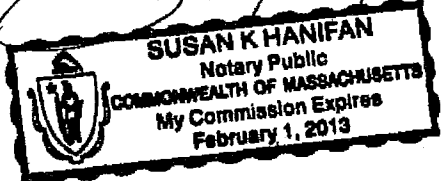
[Signature]
SIGNATURE

STATE of MASSACHUSETTS)

COUNTY of NORFOLK)

On this 9 day of NOVEMBER, in the year 2010, before me SUSAN K HANIFAN
DAY MONTH YEAR NOTARY PUBLIC NAME
a notary public, personally appeared DENNIS DOUGHTY,
NAME OF DOCUMENT SIGNER

proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged he/she executed the same. Witness my hand and official seal.

[Signature]
NOTARY PUBLIC

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DOMESTIC
Application No. 11/928,960
Attorney Docket No. 5807-102533 (JMPT-0022-P01)

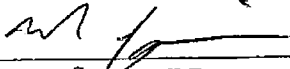
4. FULL NAME OF ASSIGNOR:

Neal J. Karasic

RESIDENCE:

Brighton, MA

EXECUTED this 9 day of November, 2010


SIGNATURE

STATE of MASSACHUSETTS)

COUNTY of SUFFOLK)

On this 9 day of NOV, in the year 2010, before me SUSAN K HANIFAN
DAY MONTH YEAR NOTARY PUBLIC NAME

a notary public, personally appeared NEAL KARASIC,
NAME OF DOCUMENT SIGNER

proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged he/she executed the same. Witness my hand and official seal.


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