

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> <tr> <td>Adam L. Ross</td> <td>01/18/2011</td> </tr> <tr> <td>Benjamin P. Boyer</td> <td>01/18/2011</td> </tr> </table>		Name	Execution Date	Adam L. Ross	01/18/2011	Benjamin P. Boyer	01/18/2011						
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Exemplar Design, LLC</td> </tr> <tr> <td>Street Address:</td> <td>11500 Northlake Drive</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 300</td> </tr> <tr> <td>City:</td> <td>Cincinnati</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45249</td> </tr> </table>		Name:	Exemplar Design, LLC	Street Address:	11500 Northlake Drive	Internal Address:	Suite 300	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45249
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PROPERTY NUMBERS Total: 2													
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CORRESPONDENCE DATA													
<p>Fax Number: (513)381-0205</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 513-357-9674</p> <p>Email: reinp@taftlaw.com</p> <p>Correspondent Name: Pamela L. Rein, Paralegal</p> <p>Address Line 1: 425 Walnut Street</p> <p>Address Line 2: Suite 1800</p> <p>Address Line 4: Cincinnati, OHIO 45202-3957</p>													
ATTORNEY DOCKET NUMBER:	EXE05-GN003-3												
NAME OF SUBMITTER:	Pamela L. Rein												

CH \$80.00 61286034

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PATENT
REEL: 025754 FRAME: 0790

Total Attachments: 2

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PATENT

REEL: 025754 FRAME: 0791

Serial No. 61/286,034
Serial No. 12/967,749

Filed: December 14, 2009
Filed: December 14, 2010

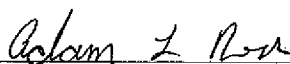
ASSIGNMENT

WHEREAS, Adam L. Ross, of the City of West Chester and State of Ohio, and Benjamin P. Boyer, of the City of Washington Court House and State of Ohio, (collectively, "Assignors") invented certain new and useful TURN WEIGHT PLATE for which we filed a U.S. Provisional Patent Application, Ser. No. 61/286,034 on December 14, 2009 and a U.S. Utility Patent Application, Ser. No. 12/967,749 on December 14, 2010 (collectively, "Applications");

WHEREAS, Exemplar Design, LLC ("Assignee"), a limited liability company of the State of Ohio, with a place of business at 11500 Northlake Drive, Suite 300, Cincinnati, Ohio 45249 is desirous of acquiring Assignors' entire right, title and interest in and to said Applications and the inventions therein disclosed, and any non-provisional U.S. and/or foreign patent applications, including International (PCT) applications, claiming the benefit thereof, and any letters patent that may issue thereon;

NOW, THEREFORE, in exchange for valuable consideration, receipt of which is hereby acknowledged, Assignors hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said Applications, and the inventions and designs therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued on such domestic or foreign patent applications, including International (PCT) applications, and any divisions or continuations of such domestic or foreign patent applications, and Assignors hereby authorize and request the Commissioner of Patents and Trademarks to issue any patent resulting from such domestic patent applications and any continuations, divisions, and/or reissues thereof, to said Assignee, its successors and assigns; and Assignors hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions and designs hereby transferred, under the International Convention claiming priority of said Applications or otherwise, and to secure in its own name patent or patents issued thereon; and Assignors hereby agree that, upon request, Assignors will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said Applications, and in connection with any other United States or foreign patent applications, including International (PCT) applications, that may be filed in connection with said inventions and designs, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14 day of January, 2011.


Adam L. Ross

State of Ohio)
County of Butler)

On this 18 day of January, 2011, before me, a Notary Public in and for the above County and State, personally appeared the above named Adam L. Ross, personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



BEVERLY A. PARKER
NOTARY PUBLIC
STATE OF OHIO
Comm. Expires
January 20, 2014

Beverly A. Parker
Notary Public

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 18 day of January, 2011.

Benjamin P. Boyer
Benjamin P. Boyer

State of Ohio)
County of Butler)

On this 18 day of January, 2011, before me, a Notary Public in and for the above County and State, personally appeared the above named Benjamin P. Boyer, personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



BEVERLY A. PARKER
NOTARY PUBLIC
STATE OF OHIO
Comm. Expires
January 20, 2014

Beverly A. Parker
Notary Public