

FORM PTO-1595
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
M&G- 60136.0209USU1

RECORDATION FORM COVER SHEET
PATENTS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Lisa A. Pickelsimer Anant Patil Catherine Elizabeth Thompson	2. Name and address of receiving party(ies): Cox Communications, Inc. 1400 Lake Hearn Drive Atlanta, Georgia 30119
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

3. Nature of conveyance:

<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> Merger
<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Change of Name
<input type="checkbox"/> Other:	

Execution Date: December 2, 2010, December 2, 2010, and December 3, 2010

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 12/959,665	B. Patent No.(s)
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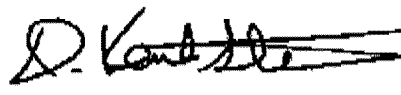
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: D. Kent Stier Address: Merchant & Gould P.C. P.O. Box 2903 Minneapolis, MN 55402-0903	6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.41): \$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725
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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

D. Kent Stier, Reg. No. 50,640 Name of Person Signing	 Signature	February 2, 2011 Date
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Total number of pages including cover sheet, attachments, and document: 8
DKS:mde

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Mail documents to be recorded with required cover sheet information to:
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Director - U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

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CH \$40.00 132725 12959665

Attorney Docket No.: 60136.0209USU1

ASSIGNMENT

WHEREAS, I, Lisa A. Pickelsimer ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Content Recommendations" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Cox Communications, Inc., 1400 Lake Hearn Drive, Atlanta, Georgia 30319, who are associated with customer number 94140, to insert here in parenthesis (Application No. 12/959,665, filed December 3, 2010) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;

AND WHEREAS, Cox Communications, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 1400 Lake Hearn Drive, Atlanta, Georgia 30319 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the

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Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid and while employed with Cox Communications, Inc., I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 2nd day of December, 2010.

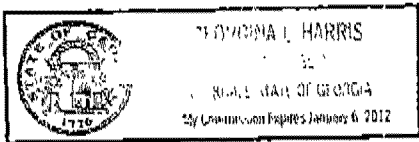
Lisa A. Pickelsimer
Lisa A. Pickelsimer

STATE OF Georgia)
COUNTY OF DeKalb) ss.

On this 2nd day of December, 2010, before me personally appeared Lisa A. Pickelsimer to me known and known to me to be the person described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the uses and purposes therein set forth.

[SEAL]

Georgia L. Harris
Notary Public



Attorney Docket No.: 60136.0209USU1

ASSIGNMENT

WHEREAS, I, Anant Patil ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Content Recommendations" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Cox Communications, Inc., 1400 Lake Hearn Drive, Atlanta, Georgia 30319, who are associated with customer number 94140, to insert here in parenthesis (Application No. 12/959,665, filed December 3, 2010) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;

AND WHEREAS, Cox Communications, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 1400 Lake Hearn Drive, Atlanta, Georgia 30319 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for

Attorney Docket No.: 60136.0209USU1

ASSIGNMENT

WHEREAS, I, Catherine Elizabeth Thompson ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Content Recommendations" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Cox Communications, Inc., 1400 Lake Hearn Drive, Atlanta, Georgia 30319, who are associated with customer number 94140, to insert here in parenthesis (Application No. 12/959,665, filed December 3, 2010) this APPLICATION's Application No. and filing date, when known;

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