PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Franck Rolion	02/01/2011
Samuel Malinverni	02/01/2011

RECEIVING PARTY DATA

Name:	Societe BIC
Street Address: 14, rue Jeanne d'Asnieres	
City:	Clichy
State/Country:	FRANCE
Postal Code:	92110

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12933616

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 11348-075-999

NAME OF SUBMITTER: Peter G. Thurlow

Total Attachments: 1 source=DOC073#page1.tif

REEL: 025786 FRAME: 0249

PATENT

501433808

JOINT

ASSIGNMENT

WHE	REAS, WE, Franck, ROLIO	N. citizen of France, residing	at 14 ruelle du Crocq. Asni	ieres sur Oise, France 95270 a	and Samuel,
MALINVERS	1. citizen of France, residing a	64bis rue du Ruisseau, Paris	France, 75018 are the inve	entors of the invention in SVS	STEM FOR
MOUNTING	A CLIP TO THE BODY OF	A WRITING INSTRUME	NT for which we have ex	ecuted an application for a F	atent of the
United States					

	which is executed on
Ø	which is identified by Jones Day docket no. 11348-075-999
\boxtimes	which was filed on September 20, 2010. Application No 12/933,616
	We hereby authorize and request attorney(s), , at Jones Day, to insert here in parentheses (Application number, filed) the filing date and application number of said application when known.

and WHEREAS, Société BIC, 14, rue Jeanne d'Asnières. Clichy, France 92110, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof:

AND WE HEREBY authorize and request the Commissioner for Patents and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF. We hereunto set our hands and seals the day and year set opposite our respective signatures.

Franck ROLION

RECORDED: 02/10/2011