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## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)

Jonathan B. LEVINE

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

### 3. Nature of conveyance/Execution Date(s):

Execution Date(s) Jan. 5, 2011

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Name: JBL Radical Innovations, LLC

Internal Address: \_\_\_\_\_

Street Address: 923 Fifth Avenue

City: New York

State: NY

Country: USA Zip: 10021

Additional name(s) & address(es) attached? ☐ Yes ☒ No

### 4. Application or patent number(s):

☐ This document is being filed together with a new application.  
 A. Patent Application No.(s) B. Patent No.(s)

A. Patent Application No.(s)

12/186,641

Additional numbers attached? ☐ Yes ☒ No

### 5. Name and address to whom correspondence concerning document should be mailed:

Name: DAVIDOFF MALITO & HUTCHER LLP

Internal Address: Suite 315

Street Address: 200 Garden City Plaza

City: Garden City

State: New York

Zip: 11530

Phone Number: (516) 248-6400

Fax Number: (516) 248-6422

Email Address: maa@dmlegal.com

### 6. Total number of applications and patents involved: 1

### 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

### 8. Payment Information

Deposit Account Number 50-3977

Authorized User Name Davidoff Malito & Hutcher

### 9. Signature:

  
 Signature

Michael A. Adler (Ref. 8254.005-US)

Name of Person Signing

February 14, 2011

Date

Total number of pages including cover sheet, attachments, and documents:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

**PATENT**

700456593

REEL: 025787 FRAME: 0228

CH \$40.00 503977 12186641

***Attorney Docket: 8254.005-US***

**ASSIGNMENT**

***WHEREAS***, I, Jonathan B. Levine, a citizen of the United States of America, residing at 14 Harrows Lane, Purchase, New York 10577 ("Assignor") have made a certain new and useful invention for:

**INTRA-ORAL WHITENING DEVICE (I.O.W. DEVICE)**

described in the specification which was filed with the United States Patent and Trademark Office on August 6, 2008 under Application No. 12/186,641.

***WHEREAS***, JBL RADICAL INNOVATIONS, LLC, a Delaware limited liability company organized and existing under and by virtue of the laws of the State of Delaware, and having offices and doing business at 923 Fifth Avenue, New York, New York 10021, and elsewhere, ("Assignee") is desirous of securing the entire right, title and interest in and to said invention, said United States patent application and ensuing Letters Patent, when granted, and in and to any divisions, continuations, continuations-in-parts, improvements, reexaminations, reissues or extensions that may be made or granted thereon;

***NOW, THEREFORE, BE IT KNOWN*** that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the Assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the Assignee, its successors, assigns and nominees, the entire right, title and interest in the United States and throughout the world in and to the invention, patent application and ensuing Letters Patent, when granted, and in and to any divisions, continuations, continuations-in-part, improvements, reexaminations, reissues or extensions that may be made or granted on any of them; and

***FOR THE CONSIDERATION AFORESAID***, I hereby covenant and agree that whenever requested by said Assignee, its counsel or representative, the Assignee's successors, assigns, nominees, or the counsel or representative of the Assignee's successors, assigns, or nominees, to execute any papers or drawings for procurement of valid Letters Patent for the

invention or for the reissue, reexamination, division, continuation or extension of the same, I will do so and will take all rightful oaths and affidavits, and do all acts necessary or required to be done, including testifying at an interference proceeding, to secure to the said Assignee, its successors, assigns or nominees, the title to and full benefit of all rights hereby assigned, without charge to said Assignor, but at the expense of the Assignee, its successors, assigns or nominees; and


***FOR THE CONSIDERATION AFORESAID***, I have sold, assigned, transferred and set over and by these presents do hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, or the nominees of any of them, the entire right, title and interest in and to any and all Letters Patent for said invention which may be granted in the United States and in countries foreign to the United States, and in and to any applications for Letters Patent which may be filed for said invention in countries foreign to the United States, and in and to the invention described in said applications; and I hereby authorize and empower said Assignee and its successors, assigns or nominees, to apply for Letters Patent or other forms of protection on said invention in its own name or in the name of its successors, assigns or nominees, in any or all countries where it may desire to file such application, and where said application may be filed by another other than the inventor; and I hereby covenant and agree to sign all papers and drawings, take all rightful oaths, execute all rightful affidavits, and do all acts necessary or required to be done for the procurement and maintenance of Letters Patent or other forms of protection for said invention in countries foreign to the United States, and for further investing or confirming the right and title thereto in the Assignee, its successors, assigns or nominees, without charge to said Assignors, but at the expense of the Assignee, its successors, assigns or nominees;

***TO HAVE AND TO HOLD*** the same to the full end of the term or terms for which Letters Patent may be granted, as fully and completely as the same might be held by me had this sale and assignment not been made;

***AND*** the Commissioner for Patents is requested to issue said Letters Patent, when granted, in accordance with this sale and assignment.


I declare under penalty of perjury under the laws of the United States of America that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated: 1/5/11

  
Jonathan B. LEVINE  
Inventor

STATE OF NEW YORK                    )  
  ) ss.:  
COUNTY OF NEW YORK                )

Subscribed and sworn to before me this 5<sup>th</sup> day of January, 2011.

  
Notary Public or Advocate

(SEAL)

BRIAN SIMPSON  
Notary Public, State of New York  
No. 01SI6151226  
Qualified in New York County  
Commission Expires Aug. 14, 2014

