

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
William L. Gaddy	11/17/2010
Vidhya Seran	11/23/2010
RECEIVING PARTY DATA	
Name:	Spinella IP Holdings, Inc.
Street Address:	39 Spruce Lane
City:	Colts Neck
State/Country:	NEW JERSEY
Postal Code:	07722
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	61362134
Application Number:	12880426
CORRESPONDENCE DATA	
Fax Number:	(973)422-6423
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	973-597-2500
Email:	dsierchio@lowenstein.com
Correspondent Name:	Docket Administrator
Address Line 1:	65 Livingston Avenue
Address Line 2:	Lowenstein Sandler PC
Address Line 4:	Roseland, NEW JERSEY 07068
ATTORNEY DOCKET NUMBER:	21922-18
NAME OF SUBMITTER:	Daniel D. Sierchio

CH \$80.00 61362134

Total Attachments: 3
 source=Assignment#page 1.tif

501435095

PATENT
REEL: 025792 FRAME: 0101

source=Assignment#page2.tif

source=Assignment#page3.tif

ASSIGNMENT

WHEREAS, We, **William L. Gaddy**, a citizen of the United States residing at 433 Raymondskill Road, Milford, PA 18337 and **Vidhya Seran**, a citizen of the United States (collectively "ASSIGNOR"), have invented, developed, and/or have rights in the invention(s) ("THE INVENTION(S)") disclosed in United States Provisional Application No. 61/362,134, filed July 7, 2010, titled "System and Method for Transmission, Processing, and Rendering of Stereoscopic and Multi-View Images" and United States Non-Provisional Application No. 12/880,426, filed September 13, 2010, titled "System and Method for Transmission, Processing, and Rendering of Stereoscopic and Multi-View Images" (herein the "PATENTS");

AND WHEREAS Spinella IP Holdings, Inc., a corporation organized under the laws of the State of Delaware, having a place of business at 39 Spruce Lane, Colts Neck, NJ 07722 ("ASSIGNEE"), desires to acquire the entire right, title, and interest in and to THE INVENTION(S) and in and to the PATENTS;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) in hand and/or other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to THE INVENTION(S) and the PATENTS and all patents and patent applications claiming priority to and/or benefit of the PATENTS including divisions, continuations, and continuations-in-part thereof and all reissues, reexaminations, and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, registrations, inventor's certificates, and the like) heretofore or hereafter filed for THE INVENTION(S) in any foreign country/countries, and all patents (including all extensions, renewals and reissues thereof) granted for THE INVENTION(S) and the Patent in any foreign country/countries;

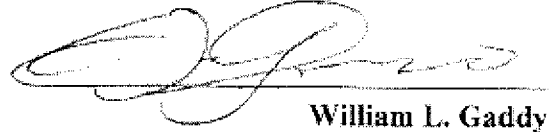
AND WE HEREBY authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to issue all patents for THE INVENTION(S) and/or the PATENTS in the name of ASSIGNEE in accordance with the terms of this assignment;

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting THE INVENTION(S) and the PATENTS, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute, reexamination, and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for THE INVENTION(S) and the PATENTS.

--- SIGNATURES BEGIN ON NEXT PAGE ---

In testimony whereof, I hereunto set my hand this 17 day of NOVEMBER, 2010.



William L. Gaddy

In testimony whereof, I hereunto set my hand this 23 day of November, 2010.



Vidhya Seran