

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Shiori MATSUDA</td><td>01/20/2011</td></tr><tr><td>Mitsutoshi YAMANISHI</td><td>01/20/2011</td></tr><tr><td>Hiroyuki MATSUDA</td><td>01/20/2011</td></tr><tr><td>Keishi NISHIMURA</td><td>01/20/2011</td></tr></tbody></table>		Name	Execution Date	Shiori MATSUDA	01/20/2011	Mitsutoshi YAMANISHI	01/20/2011	Hiroyuki MATSUDA	01/20/2011	Keishi NISHIMURA	01/20/2011
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Hiroyuki MATSUDA	01/20/2011										
Keishi NISHIMURA	01/20/2011										
RECEIVING PARTY DATA											
Name:	MAZDA MOTOR CORPORATION										
Street Address:	3-1, Shinchu, Fuchu-cho										
Internal Address:	Aki-gun										
City:	Hiroshima										
State/Country:	JAPAN										
Postal Code:	730-8670										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13025917</td></tr></tbody></table>		Property Type	Number	Application Number:	13025917						
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CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	742425-259										
NAME OF SUBMITTER:	Donald R. Studebaker										

OP \$40.00 13025917

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PATENT
REEL: 025798 FRAME: 0698

Total Attachments: 2
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ASSIGNMENT

Serial No. _____

Filed _____

WHEREAS, Shiori MATSUDA, Mitsutoshi YAMANISHI, Hiroyuki MATSUDA and Keishi NISHIMURA (hereinafter designated as the undersigned) has (have) invented certain new and useful improvements in INTERIOR STRUCTURE OF VEHICLE for which an application for Letters Patent of the United States of America has been executed by the undersigned on _____, and;

WHEREAS, Mazda Motor Corporation of 3-1, Shinchu, Fuchu-cho, Aki-gun, Hiroshima 730-8670, Japan its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America and its territories and for all foreign countries, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America and its territories, dependencies and possessions, and in and to any and all divisions, reissues, continuations and extensions thereof for the full term or terms for which the same may be granted.

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or any continuation, division or reissue thereof or Letters Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims under or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States of America resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of STUDEBAKER & BRACKETT PC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

In witness thereof, this Assignment has been executed by the undersigned on the date(s) opposite the undersigned name(s).

Date <u>January 20, 2011</u>	Signature <u>Shiori Matsuda</u>
	Name <u>Shiori MATSUDA</u>
Date <u>January 20, 2011</u>	Signature <u>Mitsutoshi Yamanishi</u>
	Name <u>Mitsutoshi YAMANISHI</u>
Date <u>January 20, 2011</u>	Signature <u>Hiroyuki Matsuda</u>
	Name <u>Hiroyuki MATSUDA</u>
Date <u>January 20, 2011</u>	Signature <u>Keishi Nishimura</u>
	Name <u>Keishi NISHIMURA</u>

This assignment should preferably be acknowledged before a United States Consul or Notary Public. If not, then the execution by the Inventor(s) should be witnessed by at least two other persons who should sign here.

Witness _____	Signature _____
Witness _____	Signature _____
Witness _____	Signature _____