### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Rachel L. Jordan	02/10/2010
Bryan Hitchcock	02/08/2010
Jeanette Stephen	02/10/2010
Jeffrey D. Mathews	02/08/2010
Lisa Omueti	02/08/2010

#### **RECEIVING PARTY DATA**

Name:	Tropicana Products, Inc.
Street Address:	1001 13th Avenue E
City:	Bradenton
State/Country:	FLORIDA
Postal Code:	34208

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12951950

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	006943.03741
NAME OF SUBMITTER:	Adrian L. Pishko

PATENT

REEL: 025803 FRAME: 0922

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Total Attachments: 5

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> PATENT REEL: 025803 FRAME: 0923

#### ASSIGNMENT

WHEREAS, we, Rachel L. Jordan, Bryan Hitchcock, Jeanette Stephen, Lisa Omueti and Jeff D. Mathews (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

## THICK NOT FROM CONCENTRATE JUICE

which application was filed on November 23, 2009 and assigned Application No. 61/263,442; and

WHEREAS.

TROPICANA PRODUCTS, INC. 1001 13th Avenue E Bradenton, FL 34208

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in ours names or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

Page 1 of 2

And we hereby grant the attorneys at the law firm o this document information sufficient to identify the patent app	f Banner & Witcoff the power to insert into blication to which this assignment pertains.
2/10/2010 Date:	Tachel L. Jordan
State of IlliNo15 ) ss: BARRINGTON, Il	
Rachel L. Jordan, personally known to me to be th document, personally appeared before me and acknowledged  2/10/10  Date	e person whose name is subscribed to this to me that he/she executed this document.
Date	Notary Public / My Commission Expires: <u>3/28/12</u>
	LINDA J. THOMPSON OFFICIAL MY COMMISSION EXPRES MARCH 28, 2012
Date:	Bryan Hitchcock
State of ss:  County ofss:  Bryan Hitchcock, personally known to me to be the document, personally appeared before me and acknowledged to	e person whose name is subscribed to this to me that he/she executed this document.
Date	Notary Public My Commission Expires:
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Date: State of IIIINOIS ss: BARRINGTON, IL	Jean Cite Stephen
County of McHerley SS. DARRING ON, LL	
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Attorney Docket No. 006943.02599

And we hereby grant the attorneys at the law firm of this document information sufficient to identify the patent app	
Date:	Rachel L. Jordan
State of ) ss:	
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Date	Notary Public My Commission Expires:
2)8/2010 Date:	Bryan Hitchcock
State of IIINOIS ) ss: BARRINGTON, I.	/
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Date:	Jeanette Stephen
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County of ss:	
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Date	Notary Public My Commission Expires:

Attorney Docket No. 006943.02599

Date:	Lisa Omueti
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Date	Notary Public My Commission Expires:
Date:  State of IliNois  County of McHENRY  SS: BARRINGTON, I	Jeffrey D. Mathews
	to be the person whose name is subscribed to this
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Attorney Docket No. 006943.02599

2/8/2010	him Ound
Date:	Lisa Omueti
State of West York) County of West Chester	
Lisa Omueti, personally known to me to be the p document, personally appeared before me and acknowledged to Date	
Date:	Jeff D. Mathews
State of )	
County of) ss:	
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