

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Scott C Duncan</td><td>08/18/2009</td></tr> <tr><td>Joseph Gregory Stout</td><td>08/26/2009</td></tr> <tr><td>Frederick W Goff</td><td>08/18/2009</td></tr> <tr><td>Wayne R Viehweg</td><td>08/18/2009</td></tr> <tr><td>Peter E Fuller</td><td>08/18/2009</td></tr> <tr><td>Collin Scott Duncan</td><td>08/18/2009</td></tr> <tr><td>Jacob Bryant Duncan</td><td>08/18/2009</td></tr> <tr><td>Warren Paul Willes</td><td>08/18/2009</td></tr> </tbody> </table>		Name	Execution Date	Scott C Duncan	08/18/2009	Joseph Gregory Stout	08/26/2009	Frederick W Goff	08/18/2009	Wayne R Viehweg	08/18/2009	Peter E Fuller	08/18/2009	Collin Scott Duncan	08/18/2009	Jacob Bryant Duncan	08/18/2009	Warren Paul Willes	08/18/2009
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RECEIVING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>SIMPLURE, LLC</td></tr> <tr><td>Street Address:</td><td>9690 South 300 West</td></tr> <tr><td>City:</td><td>Sandy</td></tr> <tr><td>State/Country:</td><td>UTAH</td></tr> <tr><td>Postal Code:</td><td>84070</td></tr> </table>		Name:	SIMPLURE, LLC	Street Address:	9690 South 300 West	City:	Sandy	State/Country:	UTAH	Postal Code:	84070								
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CORRESPONDENCE DATA																			
<p>Fax Number: (801)531-9168</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 8015321922</p> <p>Email: tllisneros@traskbritt.com</p> <p>Correspondent Name: TraskBritt, P.C.</p> <p>Address Line 1: 230 South 500 East, Suite 300</p> <p>Address Line 4: Salt Lake City, UTAH 84102</p>																			
ATTORNEY DOCKET NUMBER:	3417-9661.1US																		

PATENT

501437743

REEL: 025805 FRAME: 0233

CH \$40.00 13058983

NAME OF SUBMITTER:

Tiffany L. Sisneros

Total Attachments: 6

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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each undersigned ASSIGNOR does hereby:

SELL, ASSIGN AND TRANSFER to SIMPLURE, LLC. ("ASSIGNEE"), a limited liability company of the state of Utah having a place of business at 9690 South 300 West, Sandy, Utah 84070, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the Provisional Application No. 61/088,922, filed August 14, 2008 and for a PCT Application filed concurrently herewith (or ASSIGNOR(S) do(es) hereby authorize and request attorneys, TraskBritt, PC of P.O. Box 2550, Salt Lake City, Utah 84110, to insert here in parenthesis (Application number PCT/US2009/004641, filed Aug. 13, 2009) the filing date and application number of said application when known) and entitled SYSTEMS AND METHODS FOR CONDITIONING AND CONTROLLING POWER USAGE, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent or the legal equivalent thereof which patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application made in the United States;

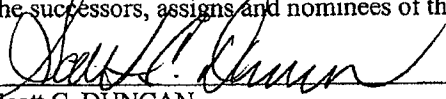
AUTHORIZE the ASSIGNEE to apply for and receive any and all United States and foreign patents relating to such improvements in its own name;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

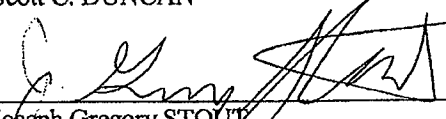
COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications relating to any and all such improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything possible which the ASSIGNEE shall consider desirable for vesting title to such improvements in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable patent protection for such improvements;

AGREE AND ACKNOWLEDGE that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.



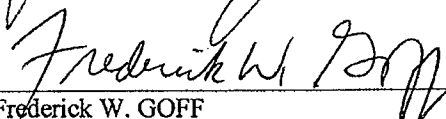
Scott C. DUNCAN

Date 8/18/09



Joseph Gregory STOUT

Date 8/26/09



Frederick W. GOFF

Date 8/18/09




Wayne R. VIEHWEG

Date 8/18/09



Peter E. FULLER

Date 8/18/09



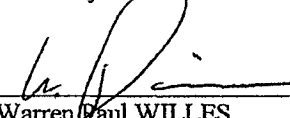
Collin Scott DUNCAN

Date 8-18-09



Jacob Bryant DUNCAN

Date 8/18/09



Warren Paul WILLES

Date Aug 18, 2009

COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 18th day of August, 2009, before me personally appeared Scott C. DUNCAN to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.



LINDSAY GREEN
Notary Public
State of Utah

My Commission Expires July 20, 2011
10010 South State Sandy, UT 84070

Lindsay Green
Notary Public in and for said County and State

My Commission Expires:

07/20/2011

COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 26th day of August, 2009, before me personally appeared Joseph Gregory STOUT to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.



LINDSAY GREEN
Notary Public
State of Utah

My Commission Expires July 20, 2011
10010 South State Sandy, UT 84070

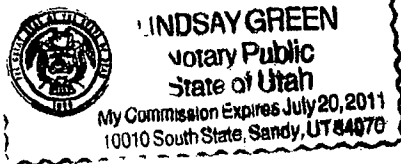
Lindsay Green
Notary Public in and for said County and State

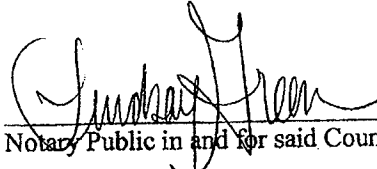
My Commission Expires:

07/20/2011

COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 18 day of August, 2009, before me personally appeared Frederick W. GOFF to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.



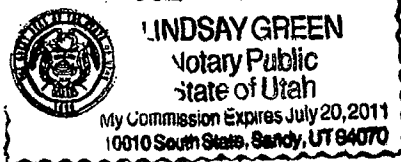

Notary Public in and for said County and State

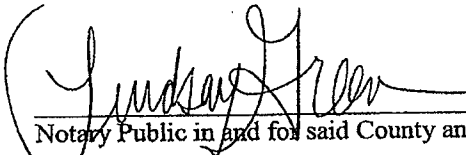
My Commission Expires:

07/20/2011

COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 18 day of August, 2009, before me personally appeared Wayne R. VIEHWEG to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.




Notary Public in and for said County and State

My Commission Expires:

07/20/2011

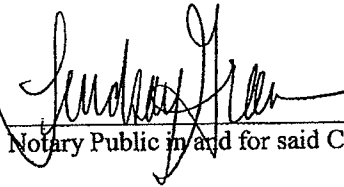
COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 18 day of August, 2009, before me personally appeared Peter E. FULLER to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.



LINDSAY GREEN
Notary Public
State of Utah

My Commission Expires July 20, 2011
10010 South State, Sandy, UT 84070


Notary Public in and for said County and State

My Commission Expires:

07/20/2011

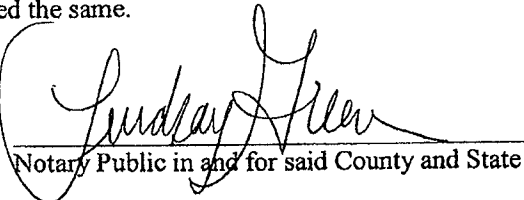
COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 18 day of August, 2009, before me personally appeared Collin Scott DUNCAN to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.



LINDSAY GREEN
Notary Public
State of Utah

My Commission Expires July 20, 2011
10010 South State, Sandy, UT 84070

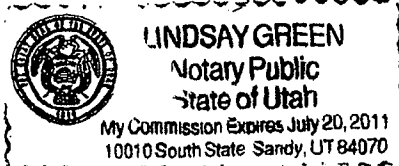

Notary Public in and for said County and State

My Commission Expires:

07/20/2011

COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 18 day of August, 2009, before me personally appeared Jacob Bryant DUNCAN to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.



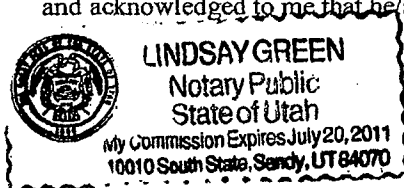
Lindsay Green
Notary Public in and for said County and State

My Commission Expires:

07/20/2011

COUNTY OF Utah)
STATE OF Salt Lake) : ss.

On this 18 day of August, 2009, before me personally appeared Warren Paul WILLES to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.



Lindsay Green
Notary Public in and for said County and State

My Commission Expires:

07/20/2011