

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brett B. Stewart	01/06/2011
RECEIVING PARTY DATA	
Name:	Latesco, L.P.
Street Address:	3112A Windsor Road #130
City:	Austin
State/Country:	TEXAS
Postal Code:	78703
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13029050
CORRESPONDENCE DATA	
Fax Number:	(512)853-8801
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5128538800
Email:	jmiranda@intprop.com
Correspondent Name:	MEYERTONS, HOOD, KIVLIN, KOWERT & GOETZE
Address Line 1:	P.O. BOX 398
Address Line 4:	AUSTIN, TEXAS 78767-0398
ATTORNEY DOCKET NUMBER:	6315-00508
NAME OF SUBMITTER:	Jeffrey C. Hood
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

CH \$40.00 13029050

501440920

PATENT
REEL: 025820 FRAME: 0765

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned does hereby:

SELL, ASSIGN AND TRANSFER to Latesco, L.P., (the "Assignee"), a limited partnership organized and existing under and by virtue of the laws of the State of Texas, and having its principal place of business at 3112A Windsor Road #130, Austin TX 78703, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which was filed December 19, 2006, Serial No. 11/641,497, issued as U.S. Patent No. 7,801,542 on September 21, 2010, and is entitled Automatic Management of Geographic Information Pertaining to Social Networks, Groups of Users, or Assets, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT that, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for such improvements and for vesting title to such improvements in the Assignee;

COVENANT AND AGREE that the above is and will be binding on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assigns.

(Signature) Brett Stewart
Name: Brett B. Stewart

Date: 1/6/2010

Witness (Signature): JCH

Date: 2011-01-06

Witness (Printed Name): Jeff Hood

Jeffrey C. Hood
Meyertons, Hood, Kivlin, Kowert & Goetzel PC
P.O. Box 398
Austin, TX 78767-0398